

# SIERRA MADRE NEWS

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SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, OCTOBER 25, 1935

## Water Level Rise Amazes Authorities

Engineers Flock Here To Study City's Settling Basin System

A phenomenal rise in the water levels of the Sierra Madre city water wells has attracted the attention of engineers of the Los Angeles Flood Control district and of several Southland cities who spent several days late last and early this week going over the records here and inquiring into construction of the city's spreading ground and settling basin system. They were unanimous in pronouncing the water conservation system responsible for the city's increasing water supply.

Their investigation, first of all, showed that Sierra Madre is the only city other than Arcadia drawing water from the so-called "Raymond Hills" water basin that has reported any increase in levels of their wells.

Complete figures relating to the underground water supply go back only as far as 1928, although incomplete reports give a partial picture since 1924. In the past 10 years, figures reveal, water levels in Sierra Madre's underground storage has steadily fallen, until this year.

As a comparison, figures for 1913 reveal a high point, when water was reached only seven feet below the surface. In that year the level varied according to the season and demands, dropping to a low of 22 feet below the surface. In 1925 the high point was 159 feet 5 inches, and the low point 137 feet 4 inches, a difference of 152 feet in the respective highs and 147 feet in the lows.

From 1928 the water levels dropped precipitously. The high point in that year was March 28, at 141 feet 8 inches. Low came in September, at 179 feet. Last year's high point was 175 feet 1 inch; with the low at 199 feet 2 inches. The low level came within three inches of equaling the all-record of 201 feet reached in August, 1931.

This year's rise in water levels (Continued on Page Eight)

## FEAR ATTACK ON THE CITY THURSDAY P.M.

"We are fully prepared to keep the situation well in hand," stated Chief of Police Gordon McMillan in a communique from Sierra Madre police headquarters yesterday, as the city's armed forces massed along the foothill front to repel the attack which reliable sources consider inevitable on the night of October 31.

The community's mobil forces, consisting of a V-8 sedan, three fire trucks and a second hand motorcycle, have been put in trim in the event of a raid. Boy Scouts, Red Cross workers, Volunteer Firemen, the C.Y.P.S. and the Junior Forum are standing by to throw their entire strength to the support of the cause.

However, official sources consider it likely that the latter two organizations may withdraw support at the last moment and go out and ring a few doorbells themselves. April Fool!—uh—sorry, we mean Happy Halloween. All Halloween's Eve is the coming Thursday, so don't be surprised at most anything. But the police promise to be rough with rowdies and six extra officers will be deputized to cope with the maliciously inclined.

## Evans Celebrates Birthday And 29th Year Of Residence

The town of today is a vastly different place than the town in which W. A. Evans and his family landed 29 years ago on Tuesday. The family came here from Indianapolis for the benefit of Mrs. Evans' health, for they'd heard of the city's wonderful climate and its general attractiveness.

Arriving at 10 a.m. Mr. Evans bought a home before noon. The next day, October 23, he bought adjoining property facing on Lima street on what later became Montecito avenue. The family resides on what was left of the estate after the street was cut through. October 24 was Mrs. Evans' birthday and the family celebrated in the new home.

"The school yard and buildings faced on what is now Kersting Court," said Mr. Evans, "and THE NEWS office occupies what was a part of the site of the school building. The only buildings in what is now the center of the business district was the Town Hall—the building still standing at Central and Baldwin avenues, and the old hotel building just north of it on Baldwin avenue."

## Police On Trail Of Mischievous Boys Wrecking Building

Police are on the lookout for a tennis shoe . . .

Report came to Chief Gordon McMillan Monday that vandals had broken all of the windows in the city's restroom building in Bailey Canyon, and on investigation it was found that not only had every glass pane in the structure been shattered, but the inside was littered with rocks and gravel. Footprints nearby indicated that mischievous boys were responsible, and copies of several of the prints were made for future reference.

Warning has been issued to all of the local "juvenile gangs" that continuation of such unrestrained self-expression will be rewarded very unpleasantly.

## Experiment By Woman's Club Voted

Afternoon Meetings Decided Upon To Boost The Attendance

By Mildred Curtis Bolms  
Commencing November 13 and continuing throughout the month, the local Woman's Club will hold its regular Wednesday meetings in the afternoons instead of before noon as has been the custom in the past. Luncheon will be served at 12:30 o'clock, to be followed by the club meeting and program.

This conclusion was arrived at by a vote after much conjecture in the ardent hope that it would assist Sierra Madre club women in being more regular in attendance. Mrs. Fletcher White, the club president, believes that an elasticity in activities and policy should be promoted at all times provided that change is for the general improvement and welfare of everyone.

In this case, the change will enable a larger number of women to partake of the unusually worthwhile mental fare which is being offered this winter; and at the same time "keep peace in the family." Friend husband will have no opportunity to complain in that well-known way: "Oh, guess I'll have to get a snack for myself today," with that familiar resigned facial expression. And as most of the kiddies eat a hot dinner at school, there should be no reason why the assembly-hall is not filled to capacity at the next club program.

The Womens Club has always been and will continue to be a most important center of the life of the lovely Wistaria Town. There is something there for you, something there for the other person, and something for me. Wars will come and wars will go, nations will rise and fall, of course; but living one's life as beautifully as possible, must, too, go on; and that is only done when kindred souls unite together!

Parties and plans, plans and parties, believing that the old saying still holds good: "all work and no play maketh Jack a dull boy;" our clubwomen are devising a method whereby business and pleasure can be adroitly combined.

Which all means that Mrs. George M. Lehner, the indefatigable, and Mrs. W. E. Farman are pooling talents and energy and are giving a card party on November 6 in the home of Mrs. W. J. Lawless, who has graciously opened her house for the club.

Dessert will be served at 1 p.m. followed by bridge, 500 and other games. It is needless to add that the Chairmen would appreciate early reservations, as this naturally facilitates matters.

## Pioneer Merchant Has 87th Birthday

Charles Clark, of 693 Manzanita avenue, one of Sierra Madre's oldest residents, celebrated his 87th birthday at his home on Wednesday. His son and daughter-in-law from El Segundo, drove here for the birthday party, and stayed for a day's visit. Mr. Clark operated the city's first store.

## Local Girl To Appear In Pasadena Recital

Miss Moreland Kortkamp, of 32 Park avenue, will present a recital at the Church of Truth, 690 East Orange Grove in Pasadena, Sunday evening at 8 o'clock. George Richards, Pasadena cellist, will present a group of numbers on the program.

## Sexson Raps Politics In U. S. Schools

Public Education Must Be Dictated Solely By The Public, Says Educator

Broadly regarding the U.S. system of public education as a structure which is and should remain subservient to the will of the people, an institution dependent on government support but one that must remain free of government control, John Sexson, superintendent of the Pasadena schools, sounded a challenging note to the people in a talk before the Forum here Tuesday night.

"The public schools must teach what the people want taught, and must not teach what the people don't want," Sexson stated. "So we find that the school has ignored the fundamental social problem of destroying poverty, and has instead focused on our own old individualists philosophy of how to run the race so as to escape poverty . . .

"All of us have been fearful of condemning the money barons and the 'bosses' for the reason that we all have figured that some day perhaps we ourselves might be in their shoes . . . the old American story of 'from log cabin to the White House' . . . So, while we find the schools instructing children how legislators are chosen, and how votes are cast—they get no hint of such realistic practices as lobbying . . .

The speaker outlined the far steps between political democracy and social democracy, pointing out that political equality came only by gradual stages. Thus, he declared, must advanced theories of education be propagated, slowly as the public itself becomes enlightened. This, a member of the audience remarked during open forum discussion, seemed like "the chicken or the egg" riddle. Summoning the Tennessee "monkey trial" as an example, Sexson said that to attempt to distort natural facts in the schools is as silly and futile as it would be to try to change the diameter of a specified circle by legislative control.

Touching on the present day trend toward emergency educational programs, Sexson decried the tendency of increasing political aspects and said that there was ever the danger of adult education and supplementary educational channels being usurped to advance party creeds. Such a condition he deplored as striking at the root of American freedom of education, regardless of the value of the creeds that might be expounded.

"It is the whole culture that teaches," he declared, "not the school alone, and if we are to build a new America, we must build by the intelligence of the workers of both brain and brawn. Our hope for a continuation of our high educational ideals lies foremost in a sense of public responsibility for our problems."

By a sort of genial, and well regarded coup d'etat, Dean Arnold Bode suggested that the Froum's presidential chair left vacant by Victor O. Schmidt be filled by Perly Poore Sheehan. The group unanimously assented. Sheehan reiterated the plea that in the weeks to come the Forum be attended by every Sierra Madren interested in affairs of the day—regardless of his political views.

"We're all political brothers under the skin," he quipped, "You conservatives probably had chicken-stealing grandpas, and you liberals undoubtedly had grandpas who composed Sunday blue laws. So if you all come to the Forum and declare yourselves we can have a thought provoking and interesting year ahead."

## Federal Funds To Be Asked For New Traffic Artery

Final improvements in the opening of North Figueroa street, now under construction as a time saving traffic artery connecting Pasadena and Los Angeles, may be made by means of Federal funds and State allocations. A sum totalling \$2,148,800 is being sought for work on the link, which when completed will solve the traffic problems of many Sierra Madre motorists who drive to westerly metropolitan business districts.

## Scout Committee To Meet On Monday

A meeting of the local Boy Scout committee will be held at 7:30 Monday evening, October 29, in the City Hall. The meeting originally scheduled was postponed when Herbert Hoover, Jr., chairman of the committee, was called to Arizona on business.

## CAR CONKS CURBSTONE, CALLS COPS

At 3:25 o'clock Monday morning a resounding crash awakened Miss Mary Merrill from a sound sleep, at her 556 Oakdale Drive home. There was a screeching sound of splintered wood, a dead bump—then silence. Miss Merrill decided that it was time to call for help. Maybe Mt. Wilson had toppled over or there were burglars. . . or something, so she called the police.

Officer W. D. Richards raced to the canyon, expecting no less than a double murder as Miss Merrill had been very insistent over the phone. Arriving at the scene, Richards found the garage door open and an automobile piled up on the opposite curb. The emergency brake on the car apparently had slipped and the car had slipped backward down the slight slope of the garage floor, ripped the hump off the door, and backed across the street and over the sidewalk.

## State Fair Prize Oils Being Shown

Two Sierra Madre Medal Winners Exhibit Canvases At Gallery's First Show

By Vernon Jay Morse

Twenty-five paintings selected from the California State Fair art exhibition are now in the Little Gallery at the City Hall. Among the many fine canvasses are seven distinguished by the Jury of Awards of the fair with prizes or honorable mentions, and two of these prizes were won by Sierra Madre artists.

Recognition by the jury of an art show as well-known as our California State Fair speaks well for the rising star of our own home town art colony.

Prizes in various Southland exhibitions have rained on Sierra Madre in the last two years. Our artists have won awards in the Los Angeles museum shows, the Los Angeles county fair, the Los Angeles Library shows and the California State fair. We should have it brought quite close to all of us that the hard work which many art teachers have done and the fine exhibits which the Little Gallery has sponsored during five years of educational and cultural service are bearing very luscious fruit. We are becoming an art-conscious community and we must recognize the advantage to a city the size of ours of having the achievements of its ambitious and sincere members broadcast.

Wolfgang Reitherman won third prize for water colors at Sacramento and the writer received first prize for marines. Both pictures are in our show. J. Mason Reeves' portrait of an aviator which was shown last year in the Paris Salon and the National Academy is the first prize figure painting. Ross Dickinson's first prize decorative subject is here as are other prize pictures by Richard Mansell, Charles L. A. Smith and J. Duncan Gleason.

The general quality of the show is middle ground, no decidedly radical pictures being included.

Our opening reception will be held on Wednesday evening, October 30, at 8 o'clock. We expect many of the exhibiting artists as our guests, as well as our usual large out-of-town delegation. Come and visit with your friends; they'll all be waiting for you.

## Congregational Church Members Attend Assembly

Rev. Arthur O. Pritchard, pastor of the local Congregational Church, headed the Sierra Madre delegation attending the annual Congregational assembly of the Los Angeles association of churches held in Pasadena Tuesday morning and afternoon. Rev. W. H. Hannaford, Mrs. R. J. Waters, and C. W. Jones also were present.

Ten members of the church's Young People's Society attended the Young People's rally held in conjunction with the assembly Tuesday evening. Dr. Harry Stock, of Boston, talked on the subject "Youth, Facing the Future."

## 12 Acre Plot Of The Yerxa Estate Sold

Fine New Home Planned For Property—Treasurer Sees City Prosper

"At no time in the history of the city has Sierra Madre experienced such a substantial upswing in general building conditions as has been increasingly evident since the first of the year," declared City Treasurer Carl Pegler this week after a survey of the new home projects and improvements throughout the community.

"The most happy aspect of the activity in real estate and building here is that we are experiencing no artificial inflation of land values—but instead a steady, fundamental improvement of conditions through the influx of well to do, cultured new home owners and residents. There is no advantage in mere swelling of population and indiscriminate building—but there is much advantage in the community acquiring the fine type of resident that has been attracted here during the past few years by the beauty of the locale and the cultural advantages offered. As for the large number of new homes now being built here, I can compliment them no better than to say that they match the beauty of the surrounding countryside."

One of the sections under extensive improvement to which Mr. Pegler has reference is located on East Orange Grove avenue, near the south-east city limits. Here, nestled in the oak forest, are six modern-California type homes nearing completion. Ranging from small, rustic studios, to larger and more pretentious residences, these homes all bear evidence to the architects' desire to design buildings in perfect harmony with the background.

On the north side of Orange Grove, M. Penn Phillips has several other homes under construction or planned. Then, further west on the same street, Hoynes Wells contemplates building a home after the Rancho style in the center of the 12-acre citrus ranch near Baldwin avenue which was formerly a section of the Yerxa estate. Mr. Wells and his wife are living temporarily at 472 Grove street, while he draws plans for their new home and works on improvement of the orchard, which he expects ultimately to put on a paying basis. The Wells moved to Sierra Madre a month ago from New Mexico, where they were in the ranching business, having been intrigued with the town during a short vacation here last year.

Other building activity is contemplated by J. J. Gingles, of Los Angeles, who recently purchased residential property from James Braden, at 152 Lowell avenue.

## Rhoades New Head Of The Historians

Lee Shippey Elected Vice-President Of Local Society; To Write City's History

William Lauren Rhoades, one of the Sierra Madre Historical Society's most diligent and valuable members, was elected president of the organization Thursday night to succeed Mrs. Edith N. Hawhurst, at the society's semi-annual meeting held in the Council chambers of the City Hall.

Lee Shippey, well-known newspaper columnist and author, was named vice-president, while Mrs. Stella Dennison was unanimously chosen secretary-treasurer for the coming year. Three new members of the society's executive board included Mrs. C. W. Brown, Miss Elizabeth Steinberger and Miss Marion Vannier.

Assigned to write a history of the early days of Sierra Madre, Mrs. Brown was appointed club historian, a new position created by revision of the by-laws at the Thursday night meeting.

Taking as his subject "Historical Gardens, Trees and other Landmarks of Early California," Charles Gibbs Adams, noted Southern California landscape architect, was the principal speaker of the evening. Mrs. E. Bentley of Pomona invited the group to participate in a historical pageant to be given next September in Pomona, while T. D. Allen, president of the Pasadena Historical Society, invited the local organization to attend his society's meetings.

## FAMILY HAS 3 BIRTHDAYS ON THE SAME DATE

TODAY there will be three birthday cakes alight in the Roe family—which must make the astrological magazine salesmen pretty mad. Mrs. Gwendolyn Roe, of 169 Santa Anita Court, is celebrating her birthday at the same time as is her son, Allen Roe, of Los Angeles. And just to make it an all-around Ripley occasion, Allen Roe's granddaughter—Mrs. Roe's great-granddaughter—was born on the same day.

## Hysterical Woman Tries To End Life

Slashes Wrist With Broken Bottle But Husband Saves Her Life

Screaming, "I want to die, I want to die!" Mrs. Harold Howell, of 58 West Carter avenue, slashed at her left arm with a jagged fragment of a broken whisky bottle the Sunday night, and was saved from bleeding to death by prompt action on the part of her husband and Dr. L. M. Evans who was summoned in the emergency.

Mrs. Howell was alleged to have broken the liquor bottle in the sink, during a fit of temper, then severely cut her own wrist with a piece of the glass. Howell hurriedly applied a tourniquet, which partially stopped the loss of blood. His cries for help startled Mrs. Fred Griebenow, a neighboring resident, who called police officers Arthur Johnson and W. D. Richards. Evans was then summoned, and the hysterical woman treated and put to bed. Police reports state that she was under the influence of liquor.

## Youth Who Takes Easy Way In Jail

Work In CCC Camp "Too Hard" And An Unlocked Car Tempted Him

Work with the Santa Anita fire suppression crew was "too hard" for 18-year old Eugene H. Smith, so last Wednesday he deserted the Monrovia CCC company and started hiking down toward Sierra Madre. At Sturtevant and Santa Anita he found a sedan which had been left unlocked by its owner, Mrs. Myrtle E. Lewis, of 201 East Grand View avenue.

Riding looked easier than walking, so Eugene appropriated the car, drove as far as the eucalyptus grove at North Canyon avenue in Monrovia. There he abandoned the car. Sunday he returned to discover the stolen automobile still parked in the grove. Perturbed he notified Monrovia police. The phone call was traced, his description gained, and identity checked at the mountain camp.

Tuesday Chief of Police McMillan arrested young Smith at his home at 1531 West 54th street in Los Angeles. At first he denied that he was Eugene Smith, but soon broke down and confessed. Held in the local jail overnight, he was given over to juvenile authorities Wednesday and is now lodged in the county jail. The charge will be grand theft.

Work was "too hard" for Eugene Smith . . .

## Legionnaires See How Big Aqueduct Comes Thru Desert

Graphic descriptions of the dangers and hardships encountered by the helmeted workers on the Metropolitan Water District's Colorado aqueduct project, were given the local Legion Post members at the organization's Monday evening meeting in the City Hall by Lynn Davis, water district engineer.

Motion pictures, showing designs and plans for the completed project, as well as shots of the crew at work on the job through the San Jacinto mountains and the desert were screened in accompaniment to Davis' talk. As contracts are let on a time basis, the competition is keen, and the workmen must be of strongest fiber to stand up under the grueling work, Davis showed. All of the men wear reinforced fiber helmets, which afford a twin protection against intense heat and possible head injuries.

## Fire Hazard Here Worst Ever Known

Immediate Construction Of Fire Break Road Urged For Safety

Blown sub-station fuses put the majority of Sierra Madre households in total darkness shortly after 11 o'clock Tuesday night, as the city was swept by a desert wind storm and the sky to the northwest glared ominously with reflection of the devastating Altadena mountain fire. As the wind mounted to its highest intensity about midnight some 300 telephone lines were down, and the main switchboard was frantically busy answering frightened questions and attempting to continue service.

In the City Hall Fire Chief W. D. Richards was about to go off duty in the early morning hours Wednesday when he observed the fire in the sky. His move in remaining on duty proved a lifesaver to desperate firefighters on the Altadena front. Lines were down and it was impossible to establish direct communication with the Monrovia CCC camp. The indirect communication afforded through the police department here turned the trick. Richards, accompanied by District Ranger John P. Kaye, and other local forest service men, hurried to the scene of the blaze where they directed fire fighting operations.

Meanwhile Joe Swanson, volunteer fireman, was waging a single handed battle against flying sparks from live bonfire coals on the city spreading grounds. With the aid of the small engine he prevented what might well have turned into another major fire catastrophe. For some hours he braved wind and spray, wetting down the ground as a precautionary measure against possible disaster. It was not necessary to sound a general fire alarm, due to his quick action.

Graphic description of the big Altadena conflagration was brought home by Chief Richards: "The heat was so intense that workers couldn't get anywhere near the actual fire fighting line. Everything was at the mercy of the wind. People don't realize the danger, and they don't realize what a menace they are to the fire brigades."

"One thing—this terrible fire should make Sierra Madre even more aware of the fire precaution needed here! Also, work will probably be speeded on completion of the foothill fire truck trail, to separate the residential areas from the mountains. It is a vital necessity."

Not much actual damage occurred in the city. The streets were littered with foliage and branches, a few small dead trees blew down, several garage doors were torn from the hinges, and a couple of street lights were blown from the poles, but the dry earth prevented recurrence or last season's extensive tree loss.

Vetter Mountain lookout station yesterday reported continued low humidity, the instruments recording 7 to 10—as compared with the normal 40. This circumstance still makes for the most dangerous fire hazard that has existed in the Sierra Madre region, fire officials state.

## Forum Approves A Young People's Auxiliary Unit

Organization of a junior Forum in Sierra Madre, to present speakers and subjects of interest to young men and girls between the ages of 16 and 25, was given the approval of the local Forum Tuesday night. Request for sponsorship of the new movement was made by Dan Parker, at the suggestion of Ruth Lockett, Southern California head of the National Youth Administration, who became interested in the local youth problem while visiting here last week.

Such a movement might prove a vital and most interesting phase of civic activity, it is indicated by the general enthusiasm shown by a number of the community's young people, Parker stated. He called attention to the program so ably carried through by Miss Elizabeth Morgridge, Weston Senour, and others at a Forum assemblage some months ago.

Perley Poore Sheehan, Forum president, was enthusiastically in favor of the plan, and pledged the group's whole hearted support. Mr. Sheehan incidentally announced the appointment of Bill Burke as Forum secretary.

## Local Track Now Rated As First In Land

Entry List For Santa Anita Includes Every Great Stable In Nation

Next month will see completion of the extensive improvement and beautification program which the Los Angeles Turf Club has underway on the grounds of the Santa Anita racing park. In excess of \$250,000 is being expended in getting the park in readiness for the second annual winter racing season, scheduled to open Christmas day and continue through February 29th.

Purely from the spectator's viewpoint, the park will be unrivaled for convenience, beauty and comfort. Major building construction includes a 400-foot, 13-row steel open bleacher section along the west terrace, which will seat an additional 4,000. Side entrances to the grandstand have been razed, and wide stairways have been built to the main terrace to provide elevated standing room for about 3,500 people. Grandstand dining facilities have been doubled, and the portion of the clubhouse open to the public is being materially enlarged.

The infield of the track, last year no more than a bare meadow has been beautifully landscaped. At each turn is a cluster of tall palms, seven acres are devoted to flower beds, and the remainder will be put in lawns, with paved walks and benches for spectators. Additional betting booths have

been installed back of the tote board, and a pedestrian tunnel has been constructed under the track from the main terrace to the infield.

As for the horses—the forthcoming meeting will provide the finest racing in the history of the sport, according to the entries already received from the country's leading stables by Dr. Charles H. Strub.

A. G. Vanderbilt, a visitor here during the last meeting, has arranged to bring Discovery and a large string of first grade thoroughbreds—Discovery heading the season's money horses, with \$248,475 won. Of the fourteen horses which proved most valuable to their owners in the last year's racing, nine had their colors represented at Arcadia last meeting, and the entire list will be here this winter.

As for the coming meeting's big event, the \$100,000 handicap to be run February 22, predictions are being offered even at this early date as to the possible "horse to beat." Number 1 must remain Discovery, but A. A. Baroni's son of Peanuts, Top Row, must merit plenty consideration as the announcement comes through that he will be piloted by George Woolf, probably the smartest money rider in the game.

Azucar, winner of the \$109,500 purse last February, will be ridden by Jockey Pete Keiser, highly regarded rider who has been off the turf for two years. John Bejshak, contract rider for Vanderbilt, is tabbed to be on Discovery in important races here.

The Milky Way Farms have acquired the services of Albert Robertson, a smooth riding boy who was here with the C. V. Whitney stables last year, while Whitney has signed Bobby Jones the California star.

## BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans, whose birthdays are indicated.

Margaret Fitch	Oct. 25
Sammy Embree	Oct. 26
Ben Lyon	Oct. 26
John Graham, Jr.	Oct. 27
Emile Smith	Oct. 27
Lois Pickett	Oct. 28
Mrs. Henry M. Olsen	Oct. 29
Mrs. Augusta Coats	Oct. 29
Jack Hosford	Oct. 29
Mrs. F. D. R. Moore	Oct. 29
Ronald Pulling	Oct. 30
Mrs. Emile Smith	Oct. 30
J. P. Schaefer	Oct. 31
Lillias Dowling	Oct. 31
Earl Topping	Oct. 31
Eugene Colbert	Oct. 31
Mrs. E. D. Robertson	Nov. 1
Raymond Wheeler	Nov. 1

## Councilman Lees Is A Grandfather

When Councilman William (Bill) Lees walked into the City Hall Wednesday evening members of the Council wondered what was wrong with their colleague's hat. It balanced perilously—didn't seem to fit at all. And there was a broad, happy grin on his face, as though his mouth had skidded from ear to ear.

City Solicitor Phil Dodson drew Lees into a corner. A minute later Dodson lighted a cigar. "Meet Grandpa Lees," Dodson shouted to the Councilmen, who were soon all smoking cigars.

The happy Mr. Lees didn't need any coaxing to tell that a husky 7-pound son had arrived at the Los Angeles home of his son, Richard W. Lees on Saturday.

"I haven't taken that matter up yet," said Lees when asked the youngsters name.

## TOUCH OF THE ORIENT AT CHURCH AFFAIR

The atmosphere of the Orient will prevail on November 2nd when the Womans' Guild of the Church of the Ascension presents a very interesting program. Crysanthemums will be used in the decorations and the hostesses will be dressed in Japanese costumes. Through the kindness of Dr. and Mrs. W. Jarvis Barlow, Japanese films have been obtained for the entertainment, and Japanese girls will do a number of native dances. Dessert will be served at the beginning of the program, and everyone is invited to be on hand at the Parish House at 7:30 p.m.

## WEALTHY TOURISTS ARE SOUGHT BY CLUB

With the close of the San Diego Exposition November 11 and a great array of sports events scheduled for Florida and other southern and European resorts this winter, the All-Year Club has launched a National advertising campaign designed to produce a winter tourist season rivaling the record influx of wealthy visitors here this last summer.

"The fall campaign has been based upon a system of checking past results which makes it strategy as nearly an exact scientific effort as we believe has ever been achieved," said Milton Hollingsworth, local director of the club yesterday.

"The All-Year Club's advertising last year won the grand National prize and the campaign which will appear during the next four months has been designed to attract wealthy winter tourists to this area."

## ARCADIA

—THEATRE—  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Fri., Sat.—October 25, 26  
"March of Time"

"SHE" with Randolph Scott, Helen Gahagan also

"After the Dance" with Nancy Carroll, George Murphy

Sun., Mon., Tues.—Oct. 27-29  
"Naughty Marietta" with Janette McDonald and Nelson Eddy —also—

"MURDER MAN" with Spencer Tracy, Virginia Bruce

Wed., Thurs.—October 30, 31  
"PURSUIT" with Chester Morris, Sally Eilers  
"Mon on the Flying Trapeze" with W. C. Fields

## Tugwell To Speak At The Coliseum

Rexford Guy Tugwell, under-secretary of agriculture and firebrand of the Roosevelt Administration, will address a mass meeting at the Olympic Auditorium in Los Angeles at 8 p.m. Monday, October 28th.

Tugwell is recognized as the top flight liberal in Washington. He ran interference for the AAA and took most of the pounding for his pains. He has been the advance guard for many of the administration's moves and has been roundly denounced as a radical.

Senator Culbert L. Olson, chairman of the Democratic State Central Committee, will be chairman of the meeting and introduce Tugwell.

## CHURCHES

### Bethany Church

Rev. Stewart R. Sherif, Pastor

Sunday—  
9:30 a.m.—Bible School.

11:00 a.m.—Morning Worship.

"What is Expected of a Christian in the World Today?"

6:15 p.m.—Three Christian Endeavor Societies.

7:30 p.m.—Evening Meeting. "The Book of Revelation."

Tuesday—  
7:30 p.m.—Monthly meeting of all Bible School Teachers and Officers. The business meeting will be followed by a Hallowe'en social and refreshments.

Wednesday—  
7:30 p.m.—Prayer meeting and the regular monthly business meeting.

Thursday—  
7:30 p.m.—Choir practice.

Friday—  
Young People's C.E. Hallowe'en Social at Miss Margaret Montgomery's home in Arcadia.

### Christian Science

First Church of Christ Scientist of Sierra Madre is a branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject for Sunday, October 27: "Probation After Death."

Golden Text: James: Blessed is the man that endureth temptation for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love Him.

8 p.m., Wednesday—Testimonies.

Reading Room in church edifice open daily from 2 until 4 o'clock.

### St. Rita's Church

Rev. Hyacinth Clarey, C.P., Pastor

Sunday Masses—7:00 a.m. and 10:30 a.m.

Week-day Masses, 6:45 a.m.

Tuesday Evening—Devotions, 7:45 p.m.

Friday—Stations, 7:45 p.m.

### Congregational

Rev. Arthur O. Pritchard, Pastor

"Where Faith Leads" will be the topic of the morning sermon by the pastor.

The Young People meet at 6:30 p.m.

The Women's Society will meet on Tuesday for an all day sewing meeting in preparation for the Flower Show on November 8.

### Church of the Ascension

Episcopal

Baldwin and Laurel Avenues

Rev. A. G. Bode, Rector

Sunday—  
7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Morning Prayer and Sermon.

Wednesday—  
7:30 a.m.—Holy Communion

### Canyon Community Church

(Interdenominational)

Rev. Myron Raum,

Rev. Harper Welch, Pastors

Club House, Sierra Madre Canyon

Sunday—  
9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7 p.m.—Evening Service.

Wednesday—  
7:30 p.m.—Prayer meeting. All are cordially invited to attend these services.

### 4 Square Church

John F. Bernick, Pastor Evangelist

191 West Central Ave.

Sunday—  
9:45 a.m.—Sunday School.

11 a.m.—Morning Worship.

7:30 p.m.—Evangelistic Service. Services at 7:30 p.m. on Tuesdays and Fridays.

Happy Family Church

Baldwin and Central

Dr. Adele Howland, Rev. Thelma Lessley, co-pastors, conducting.

Sunday—  
10 a.m.—Sunday School.

11 a.m.—Morning Worship.

7:30 p.m.—Evangelistic Service.

Thursday—  
7:30 p.m.—Prayer Meeting.

Be a regular subscriber to the Sierra Madre News—send your name in now.

## Forget-Me-Nots To Be Sold For Aid Of Disabled Veterans

The local, Foothill Chapter, No. 55 of the Disabled American Veterans of the World War, an organization composed exclusively of those who were wounded, gassed or disabled by reason of their World War military service, is conducting its annual "Forget-Me-Not" day drive in this city, Saturday, November 9th.

On that day all civic-minded citizens will be given an opportunity to assist the disabled veterans in carrying forward "their own" rehabilitation service. When one realizes that about 55 percent of the compensated veterans of the World War receive less than \$30.00 per month, it becomes obvious that these men need help in order that they may help themselves.

On November 9th, "Forget-Me-Nots" will be offered to you by women and girls who are contributing their time.

## FOOD EXPOSITION BOON TO HOUSEWIVES

With more different edible products to be displayed than in any previous annual exposition for 11 years, elaborate plans by exhibitors in the 1935 Food and Household Show reflect general confidence in returning prosperity. The show is to be staged November 3 to 9, in Los Angeles' Ambassador Auditorium.

Among mammoth displays being fabricated for the show are a three-room glass house, showing every detail of home work with the newest labor-saving household gadgets; a huge model kitchen in full operation, and an elaborate exhibit to show housewives how to buy meat economically, by the National Livestock and Meat Board.

The show will present elaborate lectures and demonstrations of home economics. It is the 11th annual consecutive event of the Southern California Retail Grocers' Association.

## C. Y. P. S. MEETS ON SUNDAY

The Young People's Society of the Congregational Church will meet Sunday evening at 6:30 at the church. Miss Marian Daily will talk on "Sharing Our Lives with Others." A delegation of the society attended a conference Tuesday evening when they heard Dr. Stock, National secretary of the Congregational Young People.

Those attending from Sierra Madre were Genelle Paschall, Barbara Hollingsworth, Dorothy Walsworth, Frances Olds, Martha Tiller, Cynthia Hull, Randolph Twycross, Elmo Switzer and Rev. A. O. Pritchard.

## COLORADO THEATRE

GIVES FREE LESSONS

Bard's Colorado Theatre in Pasadena, has again come to the front, in an educational way, in offering free violin lessons to any child who will come to the theatre between 12 and 1 o'clock each Saturday. This free instruction will be given by an instructor from the Pasadena Academy of Music. Children are requested to bring their own instruments.

## LAWRENCE FISHER HAS BIRTHDAY PARTY

Little Lawrence Fisher of 322 West Grand View avenue, celebrated his sixth birthday, Saturday, in the form of a birthday party. Twenty-four little guests and their mothers were present to offer Lawrence their birthday greetings. Games and refreshments were the highlights of the afternoon affair.

## LITTLE MISS FITCH HAS BIRTHDAY CELEBRATION

Little Miss Margaret Fitch is celebrating her 11th birthday today and has invited Doris Pickett, June Wilcox, and Peggy June Myers, to a basket picnic at Brookside Park, after which the little folks will be taken to the theatre by Margaret's grandmother Mrs. Jennie Collins of 73 East Central avenue.

## OBITUARY

### MRS. CARY E. FAGGE

Mrs. Cary Elizabeth Fagge, of 353 Sycamore Place, passed away at her home Sunday, October 20th at the age of 83 years. She was born in Seal, England, and has been a resident of Sierra Madre a great many years. Surviving her are three daughters, Mrs. Roger Laurence, of Los Angeles; Mrs. F. R. Crosland Fenton, also of Los Angeles, and Miss Lala Fagge, of this city, and one granddaughter, Carita Laurence of Los Angeles. Services were held Tuesday afternoon at Grant's Chapel, with Dean Arnold Bode officiating.

### GRACE AMBER MORRISON

A native of Glasgow, Scotland, Grace Amber Morrison died here Monday at her 108 East Grand View residence after a prolonged illness. She was 31 years of age, and had been a resident of Sierra Madre for about a year.

Rev. Arthur O. Pritchard conducted funeral services at Grant's Chapel Tuesday, and interment was held at San Gabriel Cemetery. Miss Morrison's sole survivors are two aunts, Mrs. Grace White, of Spokane, and Mrs. Lillie Bobbie, of Berkeley.

## BIRTHDAY DINNER HELD FOR CHARLES LE VA

Charles Le Va was guest of honor at a surprise birthday dinner on Sunday at the home of Mr. and Mrs. Stephen Petzel, of 461 Sturtevant Drive. Guests included Mr. and Mrs. M. S. Kile, Mr. and Mrs. V. R. Kile, of Long Beach; Mr. and Mrs. Leo Stork, of Altadena; Mr. and Mrs. Ben Petzel and Mrs. Irene Marquette, of Los Angeles; Mr. and Mrs. Le Va, Mrs. James Dewey, Miss Grace Prybill and Loraine Petzel.

## PLAN SOCIAL AFFAIRS FOR IOWA VISITORS

Miss Grace Prybill of Iowa City Iowa, is the houseguest of her aunt and uncle Mr. and Mrs. Stephen Petzel of 461 Sturtevant drive. Many social affairs are planned for her before she returns to her home after the holidays.

## THERE'S A GRANDSON NOW IN THE ALLEN FAMILY

Mrs. Cecily A. Allen received word on Saturday that her daughter, Mrs. Harvey Hall, of New York, was the proud mother of a baby boy, born on Friday evening.

## GARDEN PARTY HONORS WHITE SHRINE HEADS

The lovely gardens of the home of Mr. and Mrs. Harry Long at 83 East Central avenue, was the scene Sunday of a delightful garden party to which 17 guests were bidden. They were the Worthy Priestesses and Past Watchmen of the White Shrine.

## ORIENTAL and PERSIAN

RUGS

Have romance and history woven in each figure and symbol. Let us call and tell you the complete story woven in your rug.

## No Obligation

Twenty-five years experience in fine Rug Repairing, Moth-Proofing and Cleaning...

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2620 E. Foothill Blvd. Pasadena



Phone Colorado 3092

## The Model Grocery Co.

WEST COLORADO STREET AT DELACY Pasadena, Calif.



## Decorations to Doughnuts

Everything for a gala Hallowe'en party may be secured at Pasadena's Hallowe'en Store—The MODEL—

## Party Favors and Decorations...

Table Covers, Napkins, Lanterns, Decorated Crepe Paper, Seals, Cut Outs, Paper Hats, Black and Orange Candles, Candle Holders, Paper Horns, Snapping Bon Bons, Centerpieces, Blowouts, Serpentine, Masks and Card Board Skeletons—for artistic parties or the spooky, scary kind—Novelty Department—

## Hallowe'en Cake Decorations...

Cat Heads, Cats on Moon Faces, Witches, Bats and Moon Faces made out of sugar and egg whites to decorate the home-baked cake—Novelty Department—

## Refreshments...

Cider, Apples, Popcorn, Model Baked Doughnuts, Orange and Black Bread made to order for Sandwiches, Cat Faced Cookies, Hallowe'en Petits Fours and large Cakes, and Fancy Ice Cream—

Free Parking—CO 2611, ZENITH 2611—Free Delivery

## Ellen's Beauty Shoppe

(Formerly Lauretta's)



New Ray Machineless \$6.50  
Permanent Wave \$6  
Regular Permanents \$1.95 up from

We specialize in Bleaching and Tinting

Baldwin Avenue and Central (upstairs) Phone 87



The only "ADVANTAGE" you can expect from bigger cleaning establishments is a higher price...

Our service in cleaning, dyeing and tailoring is the BEST you will be able to find anywhere. It is both convenient and sensible to trade in Sierra Madre.

## Sierra Madre Tailors Cleaners & Dyers

W. E. Craig — Tony Delvecci

14 West Central Phone 3

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Free Brakes, Spark Plug, Compression Test, Battery... Inspection

## NORM'S GARAGE

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**Famous Meglin Kiddies**

The only child training school of its kind in the world Teaching every branch of dancing: Voice and Drama for Stage, Screen and Radio appearances. Tap, Ballet, Toe, Acrobatics, Personality Singing. All branches of the Drama Promotes physical perfection and mental alertness.

**Its a distinction to be a 'Meglin Kiddie'**

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Masonic Temple  
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**LYRIC THEATRE**

FOOTHILL BLVD.  
MONROVIA - PHONE 3522

—Five Days Starting Friday, October 25—  
—Two Outstanding Features—

**The king and queen of rhythm on their gayest dancing spree!**

**FRED ASTAIRE**  
**GINGER ROGERS**  
**TOP HAT**

Lyrics and music by **IRVING BERLIN**

with Edward Everett Horton - Helen Broderick - Erik Rhodes - Eric Blore  
Directed by MARK SANDRICH

**BETTE DAVIS** in **SPECIAL AGENT** with **GEO. BRENT**

**2 BIG FEATURES** **BARD'S Colorado 25c**

MATS. DAILY 2 SUN. CONT. 2 ALL SEATS

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Today, Saturday and Sunday — October 25, 26, 27

**JACK LONDON'S** **ROBT. YOUNG**  
"Call of the Wild" "Calm Yourself"  
Clark Gable, Loretta Young, Jack Oakley MADGE EVANS

**Tonight—Special Added Attraction**

"MANNY" NATHAN'S  
AMATEUR VAUDEVILLE & FUN SHOW  
ON THE STAGE SATURDAY NIGHT

**50** **SUNDAY NIGHT**  
**300** **ADDED**  
**ADDED**  
**ATTRACTION**

**FREE** Music Lessons on the Stage to Children Saturday  
Inquire at Office of Bard's Colorado—

**ARCADIA**

—THEATRE—  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Fri., Sat.—October 25, 26  
"March of Time"

"SHE" with Randolph Scott, Helen Gahagan also

"After the Dance" with Nancy Carroll, George Murphy

Sun., Mon., Tues.—Oct. 27-29  
"Naughty Marietta" with Janette McDonald and Nelson Eddy —also—

"MURDER MAN" with Spencer Tracy, Virginia Bruce

Wed., Thurs.—October 30, 31  
"PURSUIT" with Chester Morris, Sally Eilers  
"Mon on the Flying Trapeze" with W. C. Fields

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"

## County Has 900,000 Tax Bills Ready

New State Law Calls For Local Publication of All Delinquents

More than 900,000 real tax bills are being prepared by County Tax Collector, H. L. Byram, 750,000 of which will be mailed to the tax payers beginning next week.



These statements will be in the hands of the property owners not later than the first week in November. It is estimated that some 450,000 parcels of mail will be sent.

The first installments of 1935-36 taxes will become due and payable November 1st, and will become delinquent December 5th, at 5 o'clock p.m. One-half of the realty tax and all of the secured personal property taxes are payable in the first installment.

Mr. Byram calls attention to the fact that under a new law adopted at the last legislature, the delinquents in the various incorporated municipalities of the county will be advertised in this coming fiscal year in local newspapers of the respective cities. The published notices will include description of delinquent property and an alphabetical index of the owners.

In Sierra Madre last year approximately 930 parcels of property were delinquent for county taxes but Mr. Byram expresses the opinion that the number will be less this year.

During the past ten days more than 250,000 unsecured personal property bills have been mailed, at the rate of about 30,000 a day. Public utilities for the first time since 1910 will be billed for county, city and school district taxes. This new source of revenue is expected to increase by more than \$10,000,000 the amount of money the tax collector will receive this year.

## Townsendites To Rally At Brookside Park Next Sunday

With the knowledge that 175 more Los Angeles delegates were aboard a special 14-car Southern Pacific train, enroute to the Townsend National convention in Chicago, to voice the insistent demands of believers in the Townsend Plan, the local Townsend club meeting on Monday evening evidenced a supreme confidence in its results.

Mrs. Rigney, one of the aggregation to wish them "God Speed" at the station, told of the drama, the hope, trust and all important faith apparent in the rousing send-off given the travelers.

This delegation was the last of the 584 Los Angeles representatives. Dr. Townsend expects a very possible 50,000 persons may attend the meeting.

Mrs. MacDowell brought much interesting news from a meeting of Club 93 of Los Angeles on Sunday, quoting Mr. McClellan of Ventura, a four-time delegate to the National Republican convention and present delegate to the Townsend rally, as saying, "Chicago conventions are old stuff to me, but this time I am thrilled to go for at last I am going to do something to help and uplift humanity. Now that I am a 100 per cent Townsendite, I've forgotten I ever was a Republican."

Mr. Higley, with his characteristic fire, addressed the club for the last time prior to his leaving for Chicago and his parting shot was "We are ready to strike—watch us." Mrs. MacDowell urged every possible attendant to the Nation-wide mass meetings held concurrently with the Sunday session in Chicago. The meeting for this area will be held in Brookside Park, Pasadena. A Nation-wide broadcast will bring Dr. Townsend's address.

—Eleanor Langstaff.

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## Major Motor Accidents in State



CAR STRIKING CAR 49.55%



CAR STRIKING PEDESTRIAN 28.33%



CAR STRIKING FIXED OBJECT 6.55%

Eight persons a day are killed and 125 injured by motor vehicles in California and with a very few exceptions the ninety daily accidents taking this terrible human toll are avoidable! That is the startling finding of the public safety department of the Automobile Club of Southern California, which consistently urges thoughtful, careful, considerate driving as the potent remedy. Of last year's 32,739 accidents the classifications illustrated above represent over four-fifths.

## Visitors Not Hit By New California Income Tax Levy

For the information of residents and citizens of other states, who spend or contemplate spending an undetermined time, as tourists, or winter or summer visitors, in the State of California, Charles J. Colgan, Commissioner, states that the new California Personal Income Tax of 1935 will not cost them one cent unless they derive taxable income from sources within this State. Nor will their sojourn in this State for more than six months during the taxable year, or the maintenance of a permanent place of abode within this State give rise to income tax liability unless they are actually and legally domiciled within this State, or receive income from sources within this State.

## FRANKNESS OF YOUTH DELIGHTFULLY TOLD

The humor that lives in the frankness of modern youth is depicted in "Fly Away Home," New York comedy hit by Dorothy Bennett and Irving White, which takes the stage of the Pasadena Community Playhouse on Tuesday for a two weeks' engagement. Elizabeth Young, Broadway actress; Gaby Fay, English favorite; Guy Usher, well-known stage actor, and Nestor Aber and Lee Van Etta are in the cast, the play is a delightful and charming human comedy of youth as it is today.

## MAN AND WIFE GET THE LIMIT OF DOVES

Mr. and Mrs. E. P. Bradford of 735 Canyon Crest Drive, motored to Chino Sunday where they spent the day dove hunting. Mrs. Bradford reported they took the limit.

## Expand Plants To Turn Out The 1936 Chevrolet Cars

M. E. Coyle, president of the Chevrolet Motor Company, revealed yesterday that the company has completed during the current year a \$25,000,000 program of plant expansion, increasing the production capacity of the ten Chevrolet assembly plants in the United States by 25 per cent, and raising the capacity of the company's own manufacturing plants, devoted to the making of axles, engines, transmissions and other units to enable them to keep pace with the enlarged assembly plants.

Announcement of the virtual completion of the company's 1935 expansion plans was made by Mr. Coyle as incidental to his statement that all ten Chevrolet assembly plants have been changed over within the last several weeks to produce new models of the Master deluxe and Standard Chevrolets for 1936, to be introduced in November, and that the manufacturing plants and assembly plants are already producing the new cars.

The expenditure of \$25,000,000 was made for the erection and equipment of new buildings at assembly and manufacturing plants, and for the re-equipment and complete modernization of existing buildings. Production is increasing daily, Mr. Coyle said, and the company will have built an ample supply of the new models to stock its 10,000 dealers with the 1936 cars before their introduction early next month, and to insure immediate delivery to retail purchasers on and after announcement day. Increased schedules have been set for November and December, in order to replenish dealers' stocks as rapidly as is necessary to provide for quick deliveries to purchasers.

## Conscription Of Bards Suggested Battle Defeatism

The United States should conscript immediately an army of poets, the Ebell Club of Los Angeles was told on Tuesday by Lucia Trent and Ralph Cheyney in these Sierra Madrean's first program for this season. This army should fight against depression and the defeatism which underlies crime, divorce and war.

"A battalion of bards should be drafted at once to wage bloodless war for a rebirth of faith in ourselves and each other and America's future," urged Ralph Cheyney, poet, editor and lecturer. "Poetry," he said, "is the best preparation, being preparation not for destruction but for more imaginative and sympathetic social reconstruction. A book can do more good than a battleship. Uncle Tom's Cabin won the Civil War; the Bible has done more good than all armies and navies combined—much of the Bible is poetry and a song can rouse a people. Why should this administration and every other continue to ignore its available poetry power? Let nations conscript poets now instead of soldiers tomorrow."

"Poetry is the most effective force for both world peace and individual rehabilitation. It combats fascism and nazism by striking at their roots in the passions, giving controlled expression to emotion and making ideals be realized. Its fortifications are the strongest, being of the spirit."

## TYPEWRITERS

All Portables—"High" Quality Rebuilt Typewriters. Adding Machines. Supplies, Repairs...

C. M. Hightower

at Woodson Jones, 27 N. Baldwin, Phone S. M. 32.

## Low Winter Fares Will Boost Travel To The Southland

Sensational reductions in round-trip winter fares from the East to California, the Southwest, and the Pacific Northwest were announced yesterday by F. S. McGinnis, vice-president of the Southern Pacific, who wired the news to company representatives from Chicago where he has been meeting with executives of other lines.

"These fares should be very helpful in bringing more winter tourists to the West this winter," stated McGinnis, "and consequently should be an added stimulus to improving times, for tourists dollars are active dollars, important in western community life. Travel has increased materially during the last year, particularly this summer, and Southern Pacific and its connecting lines, feel that these very low fares will accomplish a great deal in keeping the tide of travel rolling westward, particularly in view of the increasing number of people taking vacations in the winter time." Under the reduced fare program, first class fares will be on sale from December 1 to February 15 in eastern territory on virtually the same basis as the summer excursion fares. Round-trip tourist and coach tickets will be substantially reduced in cost, will be in effect from November 11 to May 14.

Squeak  
Squeak  
Squeak



Road Action Lubrication

Smo-o-o-th Driving

Andy's Service Station

321 West Central Avenue at Lima Street  
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SATURDAY, NOV. 2

# A NEW CHEVROLET



The only complete low-priced car

WILL BE ON DISPLAY AT CHEVROLET ALL CHEVROLET DEALERS

No more chilly rooms!  
No more drafty corners!  
No smoke or soot!  
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Best of all—it's Economical to buy and operate!

No basement needed!

For YOUR home large or small—

A new FORCED AIR GAS FURNACE

Heat and ventilation in winter, fresh air in summer, healthful atmosphere during all seasons...are yours with a new, scientific Forced Air Heating Unit.

This ultra-modern type of gas furnace requires no basement installation. It can be housed in a closet or may occupy an out of the way corner of the service porch. See it! Acquaint yourself with its year-round usefulness. Observe its compact, modern construction.

Your dealer or your Gas Company will be glad to show you this heater and answer your questions.

In Los Angeles... See the new PALMER STEEL HOUSE—latest in construction and furnishings—Wishore and Windsor Bldgs.

inexpensive with Natural Gas—lowest in cost of all practical fuels

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OF PASADENA

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## THE SIERRA MADRE NEWS

SIERRA MADRE, CALIFORNIA

Published every Friday  
L. R. GOSHORN  
EDITOR AND PUBLISHER  
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of California.



Member Nat'l Editorial Ass'n

Singing and making melody in your heart to the Lord. Eph. v.19.

Strive to carry thyself with a total resignation to the Divine  
Will, that God may do with thee and all thine according to His  
heavenly pleasure.—M. de Molinos.

## Are Sierra Madreans Like The Chinese?

By NOUREDDIN ADDIS—  
Sierra Madre Magazine Writer and Former Newspaper Editor

ONE PERENNIAL boast of Chinese savants is that China is never conquered. Ravished, trampled, enslaved—yes! But always in the end the patient, relentless swell of Chinese blood, of China's thought, tradition, her way of life, rises to engulf the victors. Dominant metaphysically rather than physically, China remains China.

And somehow Sierra Madre is like that. In the lapse of a generation Sierra Madre welcomes wave after wave of new inhabitants. With each influx comes a sprinkling of up-and-coming go-getters, on fire with modernity, radiating worlds of promises like a new created sun. Projects to "put Sierra Madre on the map," to attract the world, to make of her quiet streets and shaded canyons a "new this" or "a second that."

"National publicity," says one of these human-dynamos, "that's the answer. That'll draw the tourists..." "A mammoth motion-picture studio," another raves, "colossal! Biggest on earth! Watch our smoke..." "Pays to be cautious at the start," warns a third (there's a rheostat, evidently, somewhere about this dynamo), "and circumspect. Say a button factory, or a fertilizer works—if only we could get these long-haired natives to stand for the smell, and had the

raw materials..." "Raw materials," the first speaker echoes with a twisted grin. "That's what Sierra Madre ain't got nothin' else but..." The California sun shines. The seasons run their cycles. The same individuals, slightly older, much less conventionally attired, are in their favorite spot—the bench outside the P.E. station.

"Move on foot to widen Grand View," one snorts indignantly after a long silence, "want to connect up with Pasadena direct. Through route..." "Always some fool project," another comments in slow even tones of accustomed martyrdom. "Always trying to spoil the town. Lay off averages. Can't all fail. We no sooner knock one crazy idea on the head than another bobs up."

The third man frowns and shakes his head. "Then somebody'd start a tourist camp and we'd have cars roaring through at 60 miles an hour, and—" Speech fails.

"Sooner or later," the first speaker nudges nodding sagely, one of these outrages will be put across. Only a matter of time. Lay off averages. Can't all fail. Then the only thing left for us to do will be to move back farther into the hills..." Sierra Madre has wrought her alchemy.

And Sierra Madre remains Sierra Madre.

## Thirteen Year-Old Editor Publishes Paper

John P. Proefrock, Editor and Publisher.

Similar words on newspaper mastheads are commonplace throughout the country. But on the masthead of the Pembroke Herald, of Pembroke, N.Y., it represents a situation probably not duplicated anywhere in the United States. For John P. Proefrock is only 13 years old and the Pembroke Herald is the only newspaper in that community.

Copies of the 6 by 8 inch 4-page weekly were being passed from hand to hand in Sierra Madre this week, having been sent originally to Mrs. Lillian Millman, a next door neighbor of the Proefrock family, who is now visiting her daughter, Mrs. Augusta Coates, of 240 East Central avenue.

Young John P. Proefrock, Editor and Publisher (such business acumen and initiative deserves full use of the title), is also the editor of the Corfu High School newspaper.

The Herald, written, set up, printed, and distributed by the Editor and Publisher, has a circulation of 40 copies. Pembroke is a community of about five hun-

dred population.

A regular feature of the paper is a column devoted to "Wit and Wisdom" and his issue of October 5, the following appeared in the column after the question, "Can you identify them?"

That Corfu girl who is so fast her stockings run?

The Lyndonville gal who wears three things and two of them are shoes?

That Akron sugar-daddy who wears a wig but is keeping it under his hat?

That stenog who is holding her job because she lets the boss hold her?

That Clarence youth who is always short and gets credit for everything?

The Batavia youth who's itching to be married and who'll find he'll have to scratch like the devil?

That girl at the "Five and Ten" who is not necessarily cultured because she knows a little Greek?

A certain Bowmansville woman who imagines she's in her second childhood because hubby tells her fairy stories.

## A Retarded Spark

By ALFRED JAMES DEWEY—  
Artist, Illustrator and Formerly of Philadelphia Inquirer Staff

FOLKS, I'm in bad with Mr. Goshorn and THE NEWS for not "coming through" with my copy after accepting the invitation to contribute to that most entertaining and noteworthy edition of last week. I presented my regrets and alibi for not being able to appear among such noted writers as graced the pages of that celebrated edition, but if there is one thing more difficult for a man to do than explain to his wife why he came home Wednesday night when he was expected Tuesday morning, it is trying to alibi to an Editor. A man may get away with it with his wife, providing he is willing to listen to the incident for time to time for the next five or six years, but the Editor, never. He'll look at you wistfully over his glasses 'till Kingdom come.

That's my predicament. My alibi has been thrown into the waste basket—so I appeal to you. If you believe my alibi, give him a ring, won't you. Here goes for the alibi: When I received the invitation I was preparing for a painting trip with Dr. Lloyd Krebs in his beautiful camp coach. During the search for my red flannels—we anticipated cold nights—I noted such thoughts as occurred to me on the importance of a newspaper to its community, such as "A newspaper is the axle on which the town revolves"—"A town is not a town without a newspaper"

or visa versa—"A town without a newspaper is like a picture without a balance or center of interest." This one struck me at the time as being an excellent motif on which to build my "story." But as we rolled along the highway toward Hemet it occurred to me that likening a newspaper to a picture may be confusing. The erroneous idea may arise that Editor and Artist alike take "artistic license" with the truth. Artistic license, of course, is the sole right of the Artist and every Editor recognizes this right. When an Editor wavers from the truth it is unintentional. The Artist deliberately tells a lie for art's sake.

During these deliberations we were passing through a rolling landscape. The walnut pickers, or shaker downs, began to claim some attention. Then lunch in the camp coach—washed dishes. On to Perris—colorful rolling mesas—through a typical Eastern landscape to the quaint town of Hemet. Up to the inspiring Palms to Pines scenic drive. A thrill at every turn. Vast meadows as peaceful as a Beethoven Sonata—as soft in color as the afterglow of a fall sunset. Only Herman Livezey could do justice to that. Down the road that would lead to a gray ribbon to the desert below. Glimpses of "mud hills" enveloped in old rose light. The Salton Sea in a purple haze that re-

## Stuff'n' Dates by Ned Moore



THE FIRST GESTURE



THE SHOT HEARD AROUND THE WORLD



THE ECHO

Copyright, Western Newspaper Union

## FIRST BLOOD OF REVOLUTION NOT SHED AT BOSTON.

THE FIRST BLOOD SHED IN THE AMERICAN REVOLUTION WAS THAT OF WM. FRENCH AN AMERICAN, WHO WAS KILLED BY A BRITISH SOLDIER, MARCH 12, 1775, IN WESTMINSTER, MASSACHUSETTS, HIS TOMB IN THE CHURCH YARD OF A WESTMINSTER CHURCH QUANTLY STATES.



THE ECHO

## Why Newspaper Week

By CLARK F. WAITE—  
President California Newspaper  
Publishers Association

SOME OF the most successful newspaper publishers fail miserably in promoting their own business. They sell advertising profitably to other successful men and give away their space free by the yard to successful publicity agents. But when it comes to telling the world about their own business to arouse a little appreciation of the work the newspaper is doing to aid in the distribution of merchandise at low cost, to prove that advertising is a great sales agent instead of the economic loss the parlor pinks so claim, to make folks realize the power of the press in directing civic work of all kinds into right channels, the publisher is too modest or too indifferent to tell the world about it.

Newspaper Week, which ended on Sunday, was designed not only to give him that opportunity, but to prod him into taking some of his own medicine. If newspapers were more given to boasting, they would find plenty to talk about. An industry that pays an average wage of 83.5 cents an hour compared with 57.3 cents an hour for all other industries in America has no reason to be ashamed of its working conditions.

The 1900 daily newspapers alone have a circulation of 36 million copies in a Nation of 123 million people. That is a good coverage pretty well spread when we consider that 70 per cent of these newspapers have less than 10,000 circulation. Add the circulation and the influence of the weeklies numbered among the 21,000 newspapers and periodicals of America and we can better understand what a hold we have upon the reading habits of the people.



TWO MAN'S CLUB NOTES

By Mildred Curtis Bolms

"BEAUTY IS in the eye of the beholder," quoth Mrs. Fletcher White at Wednesday's club session, at which an outstanding array of artists gave of their rarest.

The artistic fare of the day ran a close parallel with the current Festival of operas being held in Los Angeles. And it was distinctly heard from one member, who is expertly able to comment upon music that yesterday's program was one of the most idyllic and exalting she has witnessed for many a day.

Mrs. Henry Lannon, Jr., a junior and also a matron in the Senior organization, is the motivating Power this season behind the program work. She seems to be peculiarly gifted in the subtle art of knowing whom, what, when and where to choose.

When Albert Angermayer, first violinist of the Los Angeles Philharmonic Orchestra and member of the Los Angeles Symphony, and leader of the Angermayer String Quartet, had played his first number, "Concerto" by Mendelssohn, the audience felt, with one accord, that a Master had been chosen. Although the group of listeners was far too small, their deep appreciation partly compensated for the deficiency of numbers.

Not a sound was heard in the room, as Mr. Angermayer played one exquisite solo after another; and as the ethereal tones ascended in virtual waves of harmony, all thought of time, surroundings, reality, and every other fact was forgotten. The whole program was exquisite.

The sequence that followed could hardly have been more harmonious, as one stepped down on this plane again and dreamily heard words that gradually came nearer and nearer about "The Tournament of Roses," "Sierra Madre's Float," and all such kindred sounds.

Yes, good readers, the time is drawing near when really specific plans for the great New Year's festival of flowers must be seriously discussed, and Sierra Madre's part in it.

Eldon J. Fairbanks, of the parade committee of the Pasadena Tournament of Roses, was present to give an outline of the work involved and of the manifold advantages to be derived upon becoming an integral part of this most magnificent and historical institution which is so essentially the warp and woof of the Crown City.

There are five major enterprises in California that constitute the life of this great commonwealth," said Mr. Fairbanks. "They are: First, the oil industry; second, the publishing industry; third, the citrus industry; fourth, the motion picture industry; and

fifth, the tourist trade."

Mr. Fairbanks related that when the City of Santa Barbara took stock two years ago, and began to speculate upon her decrease in tourist trade, her empty hotels and houses, and other signs of hard times, what did she do? She thought of a way to publicize her fame and charms. This was accomplished through the medium of an advertising contest which netted her exactly 18,000 square inches of publicity in the metropolitan papers.

"If Sierra Madre nets 1,000 or 5,000 square inches of advertising, it is obvious what the effect will be on the community. It will attract the kind of people you want here. It will increase the business of your merchants—increase a demand for property and homes, boost realty values and help your city in every material way."

Alfred James Dewey has submitted a design for the "Wistaria Town" float, and it only remains now for expert garden lovers to raise quantities of blossoms with which to decorate his splendid conception and lend their efforts in preparing the float for its grand entry in the Tournament.

It may be rather premature to describe the design which Mr. Dewey, who was the luncheon speaker, outlined sub rose and proceeded to take the group with him in fancy upon his recent painting journey to the Colorado desert and the Imperial Valley.

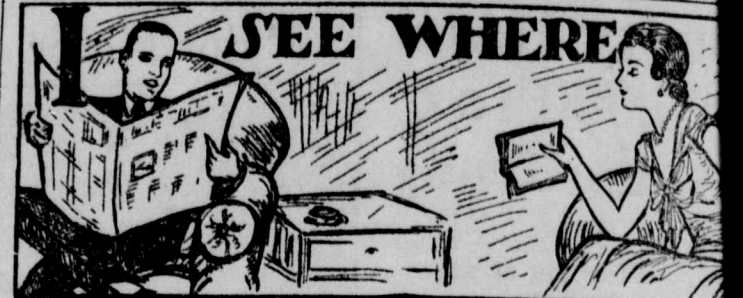
Instead of expounding upon the principles of painting, and explaining why an artist does such and such a thing, and so forth, Mr. Dewey wisely showed the result of his tour, namely several of his 16 water colors and 23 sketches.

Contending that the Owens valley is one of the richest spots in which to catch light, shadow and color, Mr. Dewey substantiated his remarks with the showing of his glorious portray-

als. Trees in the high meadows, far above the din of cities, are wearing their autumnal dress right now; and their hues bid fair to out rival the effulgence of the Eastern foliage. These things and myriads more, the artist caught and preserved with a vividness and dexterity.

Who was it? Oh, yes, Josiah Hopkins of the Little Church of Hollywood, who just remarked this week "that the precious things in life should be preserved in sugar to keep them; and that is why people preserve the luscious fruits of summer in sugar; and why the Word has been preserved for us!"

It seemed that Mr. Dewey was aware of this and had preserved the beauty of that flower-carpeted, cloud-hung domain away up there in the Sierra. For a fairland meadow all painted in



SEE WHERE

The total number of motor vehicles registered in the United Kingdom falls short half a million of the total California registration. Los Angeles county registers more motor vehicles annually than any nation of the world excluding the United States.

The courts, which have been used to test everything but the constitutionality of war, will be given a chance to test whether the depression is over or not. A Los Angeles bank objected to a petition filed by two property owners for postponement of sale of their property for non-payment of a trust deed on grounds that the depression is ended, thus invalidating the Mortgage and Trust Deed Moratorium Act of 1935. The city of Long Beach has declared the depression ended by turning on a third more lights on city streets.

In Los Angeles County, where one out of every five persons is on relief, more than 18,000 men and women supported by the SERA never had a steady job in their lives. Many of these are young married couples who were in school until the depression. Since that time they have been unable to get work.

The people of Los Angeles county owed a bonded debt for State, county, school and district purposes of \$170.63 for each man woman and child in the county, or a total of \$413,674,645, as of June 30, 1934, according to a study of the State and local bonded debt of California counties, recently completed by California Taxpayers' association. Of the total per capita debt, \$58.81 was for county and district bonds.

Reflecting the general upward business trend it was reported from Sacramento this week that motor vehicle fees in California for the first six months of 1935 are \$422,217.54 greater than for the same period last year and exceed those for the entire year of 1934 by \$121,390.10.

Only nineteen banks were closed, out of the Federal Deposit Insurance Corporation's membership of 14,000 banking institutions, since establishment of the insurance system 18 months ago, a recent report.

Prompt payment was made by the closed banks, and the corporation an excess of income over of more than \$4,000,000 of period.

Employees of the street system of Wheeling, W. Va. made their final "instal" payment of \$25,000 this week. On the line now belongs to the line second anniversary of the day the Cooperative T. Co., organized by the workers, agreed to buy the traction system, the last check was made. Employees contributed their monthly pay envelope make up the purchase price.

Mrs. Jean Lawrie Hodgson started taking swimming lessons and is reported to be progressing rapidly. Mrs. Hodgson is 98 old and lives in Visalia.

Frank Coppens found El Toro's heat unbearable. He decided to see how much gin he could drink "to forget the heat." He forgot about the temperature—in fact, he forgot about everything. He died.

After minting money all over in San Francisco's United States Mint, employees had to go home without their salaries on Saturday. Emergency appropriation had failed to arrive from Washington.

Highways leading to South California are continuing to be built with motor tourist traffic which will outdistance the peak of pre-depression era, according to official figures of the State Department of Agriculture filed today and released by the All-Y Club, which shows that an increase of 43.3 per cent was registered in September over the same month last year. It marked the twenty-sixth consecutive 30-day period that the influx of out-of-state winter and summer tourists has shown an increase over similar periods of a year previous.

The United States Department of Commerce estimates there are now 9,231,000 miles of highway in the world and there is an average of 3.8 automobiles to each mile of road.

Motor vehicle registration in the United States last year totaled 24,933,403, an increase of 4.6 percent over the 1933 total of 23,843,591.

## Fire Flames

By One of the Boys

(Editor's Note: A letter from "Jim" Heasley, off on a motor jaunt up the coast with his family during his vacation, serves the purpose of Fire Flames this week.)

Dear Chief: Well here we are camped on a camp ground within a short distance of the Italian-Swiss Colony winery.

A big sign inviting visitors was too much, so I paid the winery a visit. The smell of the fermenting grapes was more than my sensitive nature could stand, so when I returned to the car I thought it best that the Mrs. should drive. We spent a day in San Francisco looking over the new bridges across the bay, the large Fleischer swimming pool, and Chinatown.

Yesterday evening we entered Menlo Park where the firemen were practicing from a high tower. The Menlo Park fire department is composed of five paid men with 26 volunteers. They take care of 18 square miles of territory. They were practicing for a forthcoming demonstration to be put on at Woodland. Thomas Cuff is the chief. He and Assistant Chief M. Hara showed me around, so I had a very pleasant visit.

The tower used for training is 46 feet high. The boys are quite courageous to slide down head first from the top of this on a rope. Stunts such as staring at the top on this rope and stopping at the different story windows was quite thrilling to see.

The equipment of this fire brigade was immaculate and quite a contrast to most of the fire stations of most districts. In some of the stations I visited, it was difficult to determine whether the trucks were fire trucks or cement mixers.

We are seeing country that is very pleasing to me. The Santa Cruz Big Trees and the territory they are in is really great. In fact the whole coast trip is one continuous thrill to me.

JIM.

alluring shades of rose, taupe, brown, light pink, and purple rose before our very eyes.

His pictures showed the tricks of shadows upon the white granite, the gentleness of flowers beneath rugged peaks, the roar of impetuous brooks, the brooding of terrifying thunder clouds, color and times. And then another day came to an end; but Albert Angermayer, whose mother was a pupil of Franz Liszt, and Mrs. J. J. and Mrs. Dewey, and all of the many pleasant meetings, the dainty luncheon, the home-grown flowers, the decorations, and all will receive their proper niche in the hall of appreciation.

## A.L.A. Activities

By Helen Lovejoy

EXPANSION and improvement of our work for the disabled veterans will be undertaken this year under the program adopted by the National convention in St. Louis last month, according to Mrs. Bertha Irvine, rehabilitation chairman.

The first project of the year is the making of bed jackets for San Fernando, patients and for veterans in our own city who are in need of them. Second will be the Christmas program, which requires so much effort and investigation, to ascertain in some cases about the needs of the families of veterans. A survey to secure the names and addresses of women veterans of the war will also be carried out.

President Stinman, Mrs. Grace Caukin and H. Lovejoy attended the Presidents' meeting in San Dimas Monday evening, October 21st.

The membership chairman Lee S. High wishes to contact each member who has not re-enrolled. Will you please see him if possible, before October 26th.

The Legion Dance November 9 in the Woman's Clubhouse will be worth saving the date for. Cards, dancing, games, and a really good time has been planned by a splendid committee. Plan to attend and support this project for "the boys." Save November 9th evening!

JUNIOR NEWS

Finnell Hill was installed as president of the Sierra Madre Juniors Saturday afternoon, October 19th in the Legion Club rooms with Helen Crawford serving as installing officer. Baldwin Park Juniors gave the charges in a very pleasing manner. The other new officers are Mary Lou Lovejoy first vice-president; Marjorie Pickett, second vice-president; Grace Jensen, secretary and treasurer; Lela Pickett, chaplain; Muriel Downs, historian; Beverly Taylor, sergeant-at-arms; Velma Pickett, marshal; executive committee, Joan Wastun, Betty Lang, Idella Taylor, Twyla Stinman will serve as Junior past president. Miss Stinman was the recipient of many lovely gifts, and flowers were also presented by the Junior girls in appreciation of her year of leadership.

A Halloween party followed the business meeting. The guests included Helen Crawford, 18th district junior membership chairman; Lillian Olney, president of Abraham Lincoln Unit 241; Georgia Parker, Jr., Advisor; Mrs. Devlin, Mrs. Ponnett and ten juniors from El Monte, with their advisor, Gladys Mackay, and Sarah Irvine. Mrs. William Bartle, of Sierra Madre, Mesdames Collin Hill, Charles Peterson, Arthur Enner, B. S. Stinman, Norman Jensen, G. R. Lovejoy and Miss Minnie Stinman.

# Sierra Madre Has Band Of Its Own Now

Local Collegians Organize A Really Good Dance Orchestra

Sierra Madre, long a leader in the literary and artistic activity in Southern California, is rapidly coming into prominence in a new field, that of music, particularly dance music. This new honor is being won by the orchestra organized by the past summer under the leadership of Frank Vane, 39 South Mountain Trail avenue. All its members are residents of Sierra Madre and are students of the universities and colleges of the region. The members are: "Bob" Leonard, tenor saxophone; P.J.C. Lanny Davis, alto saxophone; Frank Wiggins, Technical School, Los Angeles; Curtis (Junior) Davis, first trumpet; P.J.C. Don Blanke, second trumpet; USC; "Bob" Lieben, guitar; P.J.C. George Sabin, drums; P.J.C. Frank Vane, pianist and director, UCLA.

Since its formation in August the band has played several engagements. Among the important ones were the Congregational Young People's dance, at the home of Mrs. Raymond Farr, Sierra Madre; two dances under the auspices of Sierra Madre Lodge, F. & A.M. at the Masonic Temple, and its largest affair with approximately 150 couples attending for the Newman Club of Pasadena Junior College at the Altadena Recreation center last Saturday night. On October 25 the orchestra will play for the Wilson High Halloween party in Pasadena. Numerous other engagements are in prospect.

Most of the boys have had previous orchestra and band experience. Blanke is assistant manager of the U.S.C. Varsity band. "Junior" Davis, Sabin and Leonard are members of the P.J.C. Bulldog Band. Vane was identified with the "Blackfriars," musical and dramatic club, University of Chicago, before removing from Chicago and also was accompanist for the Westminster College Glee Club during his residence at that school.

Five residents of Sierra Madre are members of the Pasadena Junior College Bulldog Band, this year, and are taking an active part in creating school spirit at the football games. They are Bob Leonard, 17 North Mt. Trail avenue; Curtis Davis, 71 East Alvarado; Shulin Huber, 301 Sturtevant Drive; Robert Ingram, 306 1/2 Mariposa avenue; and Randolph Twycross, 123 South Baldwin avenue. Audre L. Stong is the band leader.

Two former students of Sierra Madre have been accepted as members of the Junior College symphony orchestra, conducted by Cecil C. Mohs, and will take part in the Beethoven festival to be given at the Pasadena Civic Auditorium this year. These are Huber Shulin, 301 Sturtevant Drive and Catherine McBurney, 646 West Central avenue.

## LOCAL LEGION MEN ENJOY FIELD DAY

City Engineer Samuel Graham, William Schwartz, chairman of the local Legion post conservation committee, and District Forest Ranger John P. Kaye, were among the Sierra Madreans present at the second annual Field Day sponsored by the American Legion at the Pomona fair grounds Sunday.

Much interest was evidenced in the demonstrations of trap shooting, skeet shooting, fire protection and prevention, fly casting, bait casting, pistol shooting, archery and similar out-of-doors sports.

MRS. HAWKHURST TO VISIT IN HONOLULU  
Mrs. Edith Hawkhurst, of Los Angeles, is sailing November 9th on the S.S. Malolo, for Honolulu, T.H., where she will spend the winter with friends.

## Favorite Recipes Of Sierra Madreans

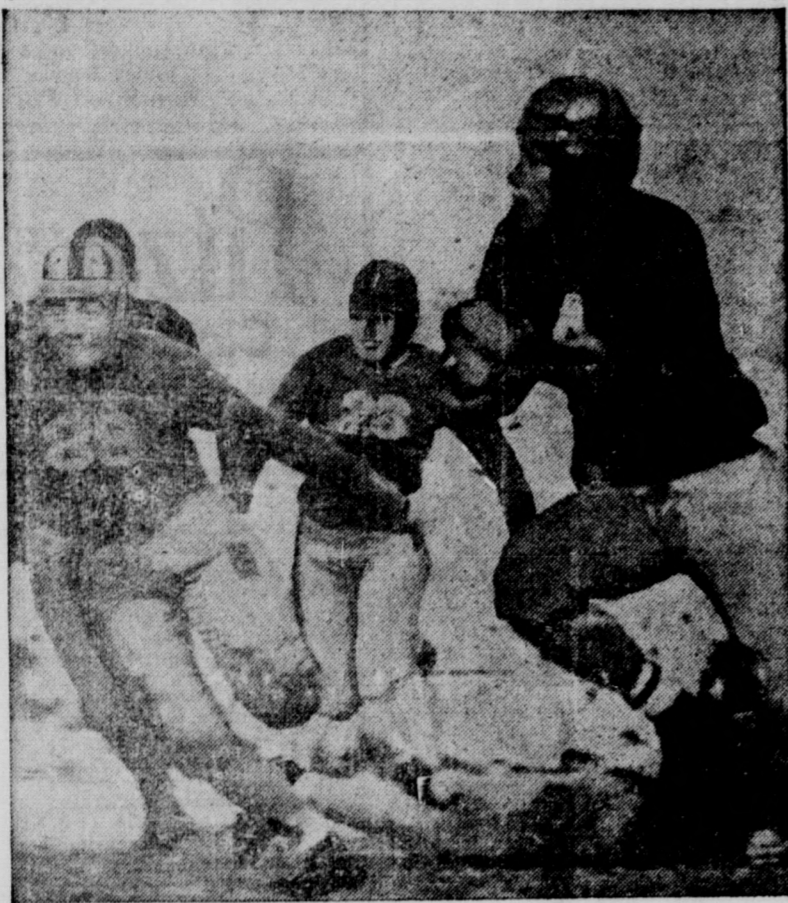


THIS is Mrs. Nettie Riggs favorite recipe for a Nut Loaf, a sample of which she left at THE NEWS office and which was too good for words:

- 2 eggs
- 1 cup sugar
- 2 cups milk
- 1 tsp. salt
- 2 cups white flour
- 2 cups Graham flour
- 4 tsp. baking powder
- 1 cup chopped nuts
- 1 cup either chopped dates figs or seeded raisins.

Combine in order and put in greased bread pan. Bake one hour at 375 degrees. This recipe makes two bread size loaves. The quality is improved by allowing to stand in the pan 15 minutes before placing in the oven.

## IN SHADOW OF GOAL POSTS



If you can't go through, you have to go around. That was the case last Saturday when Santa Clara was downed by California, 6 to 0. The Bear line was unyielding, so the Broncos skirted the ends for most of their long gains. Here Gomez, Santa Clara halfback, is off on a four-teen-yard run that put the ball on California 17-yard line, the closest the Broncos came to a touchdown.

## WINNING TEAMS FACE HARD DAY

Stanford - Washington Game Heads List Of Thrills  
U.S.C. Meets Bears

The Pacific Coast Conference football race reaches what may prove the "boiling point" this Saturday. At Seattle, the undefeated Washington Husky, living up to all the hopes that Washington fans have nurtured for several seasons past, tangles with a desperate Stanford eleven, stung to new determination by that lone 7-6 defeat inflicted by U. C. L. A.

At Berkeley, the undefeated California Bears, a vest pocket edition of the Wonder Teams of old, will defend their lair against the onslaught of the Trojans.

At Los Angeles, the undefeated Uclans meet a possible Waterloo in Prink Callison's Oregon Webfoot. Oregon State, fresh from its first victory over U. S. C. in 18 years, meets her traditional rival, the Washington State Cougars, at Portland.

There you have it. Every game is important.

Up at Seattle, hopes are high for a conference championship, and the chance to represent the West in the Rose Bowl on New Year's Day. It was a GREAT Husky team that beat Washington State 21 to 0 on Saturday. Jimmy Phelan's men are ready, and last year's 24 to 0 Cardinal victory may be avenged. It is too early for Stanford. Her record cannot stand up under another defeat.

With what Former Coach Bill Ingram terms "the best football squad I ever saw," California's Stub Allison remains his gloomy self as he prepares for the annual classic with U. S. C. Despite his team's

stirring 6 to 0 victory over Santa Clara Saturday, Stub still fears the Trojans. And Howard Jones agrees that he should.

In Los Angeles, the U. C. L. A. - Oregon clash will provide thrills and answer several questions. If the Uclans' showing against Stanford was a flash in the pan, Oregon will be just the team to show them up. A victory for the Bruins leaves only California and Idaho standing in their way to a conference title. But even a defeat at the hands of their Berkeley cousins would not necessarily rob the Westwood team of its laurels, for it is still far from certain that any squad will go through the season undefeated. A tie for the championship is more than a mere possibility.

This fact gives hope to more teams than one. Washington State has already suffered its defeat, but may finish the rest of the schedule with a clean record. Oregon State is the Cougar's opposition this week, and it too has an eye on a conference tie.

Major games this week-end, with last year's scores in parenthesis, are:

- (Friday) Loyola vs. Texas Tech at Los Angeles (13-7) (night).
- Montana vs. Idaho at Moscow (6-13).
- Stanford vs. Washington at Seattle (24-0).
- W. S. C. vs. O. S. C. at Portland (31-0).
- Portland vs. Santa Clara at San Francisco (6-13).
- U. S. C. vs. California at Berkeley (2-7).
- Oregon vs. U. C. L. A. at Los Angeles (26-3).
- (Sunday) St. Mary's vs. U. S. F. at San Francisco (7-3).

**The PINES Coffee Shop and ...Cocktail Room**  
Complete Special Dinners 50c  
Large Variety to Select from  
THE BEST IN MIXED DRINKS  
Arcadia Drive-In Market, Arcadia  
FIRST AVENUE at HUNTINGTON DRIVE



## Delightful ... Fall VACATION AT MT. LOWE

You're lucky if you have a fall vacation... you'll be delighted if you spend your Fall Vacation at famous Mt. Lowe Resort! Try this unusual mile-high resort this fall... a world-famous sight-seeing trip up thrilling Incline Railway and 3 1/2-mile scenic Mountain Trolley Ride, 2,000 square mile panoramas, spectacular night electrical displays of 55 cities sparkling with millions of lights—all included with colorful Autumn foliage, crisp and invigorating atmosphere and mile-high sports and diversions.

**LOW OVERNIGHT RATES**  
Including roundtrip fare, dinner, room in Tavern or Bungalow and breakfast—one-party ticket \$5.00; two-party \$9.50; child's ticket \$2.75 (under 12 years)... Choice wines and liquors available for guests who desire them.

**MT. LOWE RESORT**  
Griffin & Persons, Lessee  
**PACIFIC ELECTRIC RAILWAY**

AGENT—GEORGE E. MESECAR  
Central and Baldwin—Phone 219-3

## 'Round the town—

Mrs. E. D. Abler, of 581 Alta Vista is confined to her home with influenza.

Fred Owens, of Hollywood, was the weekend guest of "Toots" Sherwood, of 400 Sturtevant Road.

Mrs. L. E. Goodhue, of Oakland, is the houseguest of Mr. and Mrs. A. C. Scanlan of 181 East Grand View avenue.

Roy Pickett, proprietor of Pickett's Service Station, is confined to his home with a severe case of mumps.

Mr. and Mrs. E. C. Grass, of Los Angeles, were Sunday dinner guests of Mrs. W. B. Corum, of Sturtevant Road.

Mrs. T. L. Blanke of 271 North Sunnyside avenue, spent the earlier part of this week with relatives in Los Angeles.

Mrs. H. B. Cant of 385 North Lima street, has returned from

an extended vacation with her parents in Minneapolis, Minn.

Mrs. George Dailey of 105 East Central avenue, has returned from a ten weeks' vacation with relatives in St. Louis, Mo.

John Senour, of 81 East Grand View avenue, was the weekend guest of the M. Penn Phillips, at the Phillips/Surfside beach home.

Mr. and Mrs. Don Lawhead of Los Angeles, were weekend guests of Mr. and Mrs. E. A. Bronson, of 68 Vista Circle Drive.

Mrs. D. C. Ashmore, of 457 North Baldwin avenue, was confined to her home early this week through illness.

Miss Thomasella H. Graham, of 457 North Lima street, entertained Mr. and Mrs. E. D. Burbank, and Mrs. L. E. Goodhue at tea on Sunday.

Mr. and Mrs. Foster Bumpus of 121 South Lima street, and their family, were Sunday guests of Mrs. Bumpus' mother, Mrs. H. W. Forsman, in Los Angeles.

Robert L. Clark of Los Angeles, visited his father, C. M. Clark of 693 Manzanita avenue last Wednesday, and presented him with a lovely birthday cake,

it being the latter's 87th birthday.

Dr. and Mrs. Gilbert S. Bovard of 159 West Montecito avenue, were weekend guests at the C. C. Bodine cabin at Arrow-Bear this week.

Miss Dakota Carlisle and her mother, of East Grand View avenue, left Sunday for LaCrosse, Wisconsin, where they will make their home.

Mrs. Freda Clatworthy, and her daughter, Miss Mary Jane, of 82 West Alegria avenue, visited the International Exposition in San Diego this week.

Mrs. Edith B. Clifford, of Oak Park, Illinois, who has been the house guests of the E. D. Burbanks of 42 East Carter avenue, left for her home Monday.

Mr. and Mrs. A. C. Scanlon, of 181 East Grand View avenue, accompanied by Mrs. L. E. Good-

hue, motored to the International Exposition in San Diego on Tuesday.

Mrs. Marshall Wright, and Mrs. G. Stahl, of Portland, Oregon, sisters of Mrs. P. W. Senour, have been here several days, and returned to their home Wednesday.

## STYLE

LANGLEY'S BARBER SHOP  
KERSTING CORK

## CONSTANCE COCKTAIL ROOM

PASADENA'S NEWEST RENDEZVOUS  
AN ATMOSPHERE OF REFINEMENT  
Open 11 A.M. to 1 A.M.  
COCKTAILS PRICED AT 25c  
Complete Restaurant Service  
HOTEL CONSTANCE  
Closed Sunday  
Colorado Blvd. at Mentor—Colorado 6181



PAULA STONE  
Starring in Paramount's  
HOP ALONG CASSIDY

## You're invited! Dried Fruit Celebration

—a great Grower-Consumer Benefit

Here it is—another huge Grower Consumer Benefit Sale at all of our stores.

They're ready for you now—1935's finest dried fruit crops. Stock up for weeks ahead on tender, meaty dried peaches, apricots, prunes, and raisins!

This big event brings you welcome money-savings. And we're helping fruit growers market several million pounds of their crop!

We offer you steady savings on all fine foods every day. For 30 days do all your shopping at our nearest store. Compare costs and SEE HOW MUCH YOU SAVE!

Grocery values available Thursday, Friday and Saturday  
October 24, 25 and 26, in stores within 35 miles of Los Angeles.

## Quality Dried Fruits

- Seedless Raisins 2 7-oz. pkgs. 5c
- Santa Clara Prunes Medium Size 3 pound 20c
- Fancy Apricots Fancy Grade 11-oz. pkg. 19c
- Fancy Peaches Muir Peeled 1-lb. pkg. 20c
- Fancy Pears Lake County 1-lb. pkg. 25c
- Imported Dates Cellowrap 24-oz. pkg. 18c
- Deglet Noor Dates Layer Packed 14-oz. pkg. 18c

## Other Special Savings

- Tomato Juice Libby's Brand "Gentle Press" No. 2 can 7c
- Pineapple Juice Libby Brand Fancy grade 3 No. 2 cans 29c
- Morton Salt Plain or Iodized 26-oz. pkgs. 15c
- Baking Powder Calumet Brand 1-lb. can 19c
- Corn Flakes Jersey Brand Double Crisp 8-oz. pkg. 6c
- Ritz Crackers National Biscuits 1-lb. pkg. 21c
- Marshmallows Fluff-I-est Brand 1-lb. pkg. 12c

**DESSERT SERVER 25c Special**  
Send tops from two small or one large package. Ask us for details.  
**PILLSBURY'S PANCAKE FLOUR 17c**

- Libby Peaches Sliced or 1/2s. No. 2 1/2 can 15c
- Pineapple Libby Sliced 2 No. 2 1/2 cans 33c
- Libby Pears Fancy halves 2 No. 2 1/2 cans 33c
- Libby Pumpkin For pies, No. 2 1/2 can 9c
- Libby Sauerkraut 2 No. 2 cans 15c; No. 2 1/2 can 9c
- Dunbar Shrimp 2 5-oz. cans 21c
- Tomato Sauce Monte Rio 8-oz. can 3c

**TODAY'S MARKET**  
Lucerne Butter, lb. 37c  
Challenge Butter, lb. 37c  
Danish Butter, lb. 38c  
Lucerne Large Eggs, doz. 43c  
Sugar, fine granulated, 10 lbs. 51c  
Cane Sugar 10 lbs. 52c

**Airway Coffee**  
The West's Largest Selling Brand of Package Coffee  
lb. 15c

- Light Karo Syrup Red label, 3-lb. 23c; 1 1/2-lb. 13c
- Dark Karo Syrup Blue label, 3-lb. 21c; 1 1/2-lb. 12c
- Old Dutch 3 14-oz. cans 20c
- Sanka Coffee Let's you sleep, 1-lb. can 40c
- Tomato Soup 2 10 1/2-oz. cans 9c
- Van Camp Brand 2 10-oz. cans 10c
- Fig Bars Package of 16 10c
- Favorite Matches 18c

**FREE! 150 ZEE Paper Towels**  
with 4 rolls  
Comfort Tissue 25c  
1000-sheet rolls—finest quality

**FORMAY IS GIVING AWAY \$157.00 in Cash Prizes**  
To Pacific Coast women for others on "how FORMAY improved your baking."  
ASK STORE MANAGER FOR FREE ENTRY BLANK.  
1-lb. 20c 3-lb. 55c

- Fancy Quality Fresh Meats**  
At Safeway operated markets in Los Angeles and neighboring towns.
- SIRLOIN STEAKS** per lb. 24c
- CORNEED BEEF** per lb. 18c
- LAMB LEGS** per lb. 24c
- HAMS** 24c
- Whole Hams 28c
- Shortening 15c
- T-Zone Steaks 29c
- Porterhouse Steaks 33c

- Apple Sauce 10c
- V.B. Brand, No. 2 can
- Red Pie Cherries 13c
- Suprema Brand, No. 2 can
- De Luxe Plums 13c
- Libby Brand, No. 2 1/2 can
- Pork & Beans 6c
- Campbell's Brand, 16-oz. can
- Kidney Beans 9c
- Stokely's, No. 2 can
- Cut Green Beans 10c
- Stokely's, No. 2 can
- Kennett Mushrooms 9c
- Hotel Style, 2-oz. can
- Tree Tea 14c
- Green, 1/2-lb. 25c; 1/4-lb. pkg.
- Cocomalt 43c
- 1-pound can
- Baby Foods 3 4 1/2-oz. cans 25c
- Stokely's Catsup 11c
- 14-ounce bottle
- Chili Sauce 15c
- Stokely's, 12-ounce bottle
- Spanola Sauce 10c
- C.H.B. Brand, 6 1/2-oz. jar
- Glaze Fruits 10c
- Assorted. Per package
- M.J.B. White Rice 20c
- Two-pound package
- H.O. Oats 12c
- Quick or regular, 20-oz. pkg.
- Cream of Wheat 14c
- 28-oz. pkg. 23c; 14-oz. pkg.
- Pabst-ett 2 8 1/2-oz. pkgs. 25c
- Pimiento or standard
- Kipper Snacks 4c
- No. 1 1/2 size can
- Casco Sardines 5c
- In oil, No. 1 1/2 size can
- Deviled Meat 5c
- Libby's, 3 1/2-oz. cans
- Vienna Sausage 10c
- Libby's, 4-oz. cans
- Ivory Soap 3 for 17c
- Medium bars
- Oxydol 21c
- Household soap, 24-oz. pkg.
- Holly Cleanser 3 cans 10c
- In the red can
- Chore Girl 10c
- Scouring balls, each

**FREE VALUABLE PREMIUMS**  
For all the family with LIBBY'S MILK LABELS  
EVAPORATED MILK  
3 TALL CANS 17c

## SAFAWAY

## Pouring Millions Into Buildings In Southern Counties

Rapidly returning prosperity in the business and industrial life of Southern California was shown this week when the Federal Housing Administration released statistics showing the total value of loans made under both Title 1 and 2 had, in the July to October period, exceeded any two previous periods since the FHA began operations over a year ago.

Modernization work, according to figures from the Federal organization, totals more than \$65,000,000 since the inception of FHA. Refinancing of already existing construction and erection of new homes has used a total of \$14,803,247, according to the report.

## Utility Tax Boosts The Revenues Of 16 Counties Of State

Profiting by broadening of the county tax basis through returns from utility taxes, which previously went to the State, some 16 counties in California this year will have an appreciable surplus over expenditures.

Provisions of the Riley-Stewart act of 1931 prevented counties from increasing expenditures in any year more than 5 per cent over the preceding year. The inclusion of utility taxes, however, this year placed large sums in surplus accounts, running in some cases as high as 115 per cent.

In Los Angeles county, for instance, the tax levy brought \$28,092,606.41 into the treasury, whereas the 1934 levy amounted to only \$25,476,650.59. This represents a 10.27 per cent increase in the total taxes to be gathered.

San Francisco county, on the other hand, had a reduction in the tax levy amounting to 3.05 per cent.

In counties where there are higher rates on privately owned property, according to the figures from State Controller Riley's office, there is a comparatively small amount of utility property.

## Play School for children 2 - 5 years

Open Air Activities  
Experienced Director  
692 W. Central Ave.  
Phone 3272

## MORE C MILES!

## ATLAS TIRES

Discard the Tires that are threatening to go at any moment. Investigate these Money Saving Big Tire Values !!!

## Standard Service Station

J. M. Steinberger, Authorized Dealer  
115 West Central Ave. Phone 006

## For the Protection of Your Valuables

Your home or office is not a safe place to keep valuable papers, deeds, insurance policies, securities, jewelry and the like. Keep these valuables where fire and theft cannot reach them and where they will not be lost or mislaid.

They will be safe and readily accessible when you want them if kept in an individual box in our safety deposit vault. Individual lock boxes may be had in a variety of sizes at a very low yearly rental. Why run the risk of losing your valuables when such ideal facilities for safety are easily within your reach.

## Sierra Madre Savings Bank

Commercial : Savings  
"Your Own Home Bank"

We Appreciate Your Business

## True Detective Story by Vance Wynn

Public Ledger

### The Spy Plot That Failed

IT WAS during the early days of the World War that a rough-looking man, who posed as a Belgian, began to frequent one of the branches of the Carnegie library in Pittsburgh.

He was poorly dressed, wore a scraggly beard and seemed to have all of the time in the world.

Usually he went to the reference department of the library, and spent hours in reading books that had reference to America. He paid particular attention to the maps and one night he was seen to be tracing some of these from one of the geographical works in the library.

Miss Frances Langfitt, the assistant librarian, noticed the man, and her suspicions were aroused.

So while the fellow spied around the shelves the young woman did a little spying on her own account.

Night after night she sat there with a green shade over her eyes apparently engrossed in her work, but in reality keeping tabs upon the Belgian who was not a Belgian.

One night she watched him replace a book on the shelf, and when he had departed she hastened over to that part of the library and obtained possession of this particular book.

It contained a coastwise map, and gave evidence of having been traced.

Before the next day had dawned the patriotic young woman had informed the Department of Justice of her suspicions of the man who had been visiting the library.

Operative Henry—that will have to be his name for the purpose of this article—was placed on the case at once.

He traced the man and found that he was a stranger in the city. He located the house where he had a room and discovered he was going by the name of Jacob Harmon.

The fellow must have sensed the fact that he was being followed, because he ceased his visits to the library.

About the same time an undersized man with a decidedly German accent began to frequent the library.

When interrogated he gave the name of Emil Mayer.

This man pursued pretty nearly the same tactics as the other, but on the surface there did not seem to be any connection between the two.

One day he was followed to his room, and later in his absence a search was made of his effects.

There was nothing absolutely criminal, but the detectives did find a number of papers and tracings.

In themselves they seemed meaningless, but if it were possible to put them together they might have meant much.

At all events, the work of shadowing Harmon and Mayer continued without interruption.

Two and two were put together and the conclusion of the authorities was that the library had been made the rendezvous of German spies for nearly a year.

Of course it goes without saying that there was nothing in the library that was not open to the public at any time.

But the conviction grew that Harmon and Mayer were doing the preliminary work, which was afterwards verified by bolder and more audacious men who stole into navy yards and laid the foundations for destroying munition plants.

Operative Henry had several conversations with Miss Langfitt and he compared this with the reports which were brought in as a result of the shadowing of the two Germans.

Up to this point they had never been found together.

In the meanwhile an attempt was made to learn something of the previous history of the two men.

One of them it was learned had been visiting a number of seacoast towns in New England and it was also alleged that he had not complied with the alien enemy registration laws.

One night United States agents started to follow the two men and then for the first time they joined one another in a little back room in the northwestern part of Pittsburgh.

They sat at a table and produced a coastwise map which they began to study.

That was the signal for the detectives.

The subjects were arrested and in twenty-four hours had been placed in a detention camp.

What became of them no one will tell.

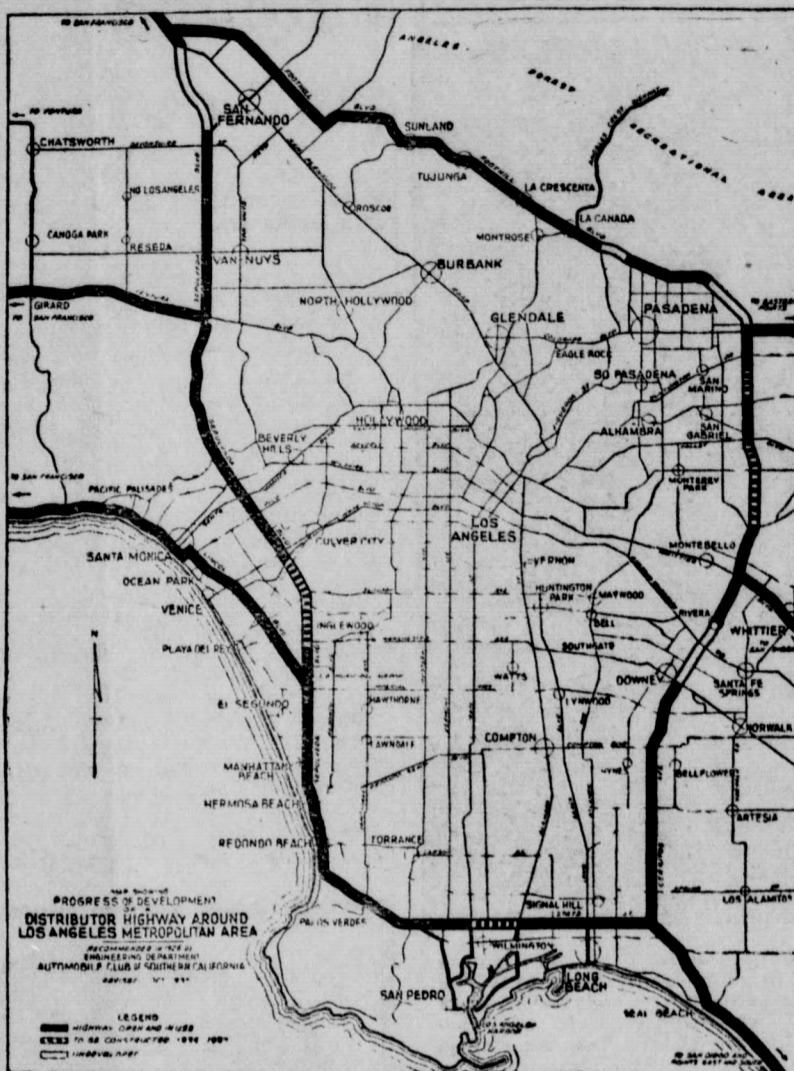
The mystery has gone into that limbo which is the repository of so many war secrets but to this day there are persons in Pittsburgh who are satisfied that the timely discovery of the librarian cut off the connection between these men and the German war office.

WNU Service.

### Water "Fertilized"

"Water farmers" who raise fish, either for aquariums or for restocking the streams, are now using fertilizing materials in their ponds to increase and improve the vegetable matter upon which the fish feed.

## Circle Route Affords Short Cuts



Paving completion on Sepulveda Boulevard from San Fernando to Washington Boulevard, Los Angeles, brings into use the State Distributor Highway around the more congested metropolitan area. Showing status of progress, this map marks the route recommended by the Automobile Club of Southern California in 1926 to provide for future through traffic.

## PEN SLANTS

By John Copeland

IN a letter-to-the-editor vein, we want to rise in voice of one of Sierra Madre's most-revered institutions, which now appears in danger of falling before the invasion of a doggone upstart movement. Used to be that the artistic surge hereabouts was most prominently expressed by the paint and canvas gents who go around in windsor ties, and odd Deweyesque eye visors; but now, alas, the palette has given way before the determination of the quill . . .

Brother McCarthy started it when he opened up his literary workshop. This was to be a short-story course, but people sneaked in now and then with a play, a novel chapter or something—and finally a gentleman of French descent who used to edit a well-known Hollywood mag, popped in with a bit of verse. The jig was up. Poetry. The air is heavy with it now. Jingles dash out and nip your ankle. Sonnets snap viciously at your heels. Free verse germs seep into your drinking cup.

Limericks leap lugubriously at your throat, and meeters go snarling savagely all over the place. Gad, sir! it's all come to a pretty pass.

Social Note: Ted Clark is on his way back to Santa Anita. If hosses think about such things at all, Ted must be pretty well satisfied with himself. His gallant run in the big handicap last season was as thrilling as would be the sight of Jimmy McLarin outpointing Joe Louis for 13 rounds.

Latest scathing quip of Helen (Mrs. Gene) Holliger: "I have my suspicion of anyone who writes about sunsets."

— SPORT JOTTINGS —

Couple years ago he was the country's greatest coach; now he's a chump for the wolves to gnaw on. But just wait—if the old nag works up steam and pulls one out of his hat against Elmer Layden's lads, everything will be forgiven and he'll be reinstated in sport-dom's affection, with love and kisses from the sport desks. Of course, pulling one out of the hat against the Indians will be a tough assignment for any team to cover this year. Even disregarding the very proficient Irish attack, Mr. Shakespeare's mighty toe could hold most any enemy at bay, as demonstrated against the Pitt powerhouse.

Tossup between UCLA, Washington and California for the New Year's invitation. Not much question but what the Bruins, stacked against a well built-up opponent, would draw a honey of a crowd. As for the remainder of the Westwood outfit's schedule—as long as Cheshire can shake loose for a couple of long gains per

### SOUTHLAND GROWS BIG LIME CROP NOW

Southern California has a flourishing and rapidly growing new fruit industry today, stimulated by the repeal of prohibition. It was revealed this week by a survey of the lime plantings in the State. The survey was recently completed by the Calavo Growers of California, the principal marketer of the limes grown here.

There is a total of at least 26,200 trees planted in Los Angeles, Orange, San Diego, Imperial, Riverside, San Bernardino, Ventura, Santa Barbara and Tulare counties. Although the oldest plantings are in Los Angeles and Orange counties, the most active, recent planting has taken place in San Diego and Orange counties, according to the reports.

game, and Mr. Key is around to pile up the needed beef yardage, everything should be o.k. If Bobby Grayson and Hamilton can't go any place through the Uclan's surprising "defensive offense," nobody can.

District Ranger Jack Kaye improvises on the usual nature theme with a little story of how a fire was started Friday near Dam No. 2 in San Gabriel Canyon. He blames a deer, whose tracks were slushed leading up to a burned match in the path of the fire.

Gad, huh, its thirty, already!



### DIVERSIFIED BILL AT ARCADIA THEATRE

Opening today and continuing through Saturday at Gillette's Arcadia Theatre, is the latest "March of Time," and on the same bill is Rider Haggard's weird novel presentation "She." In the picture is Helen Gahagan supported by Randolph Scott. Appearing on the same bill is Nancy Carroll, and George Murphy in "After The Dance."

Sunday, Monday and Tuesday, the charming voice of Janette McDonald will be heard in Victor Herbert's musical comedy "Naughty Marietta." Miss McDonald is supported in the picture by Nelson Eddy. "Murder Man" appears on this bill as well, which is a thrilly, chilly mystery. Spencer Tracy and Virginia Bruce play the leading roles.

Wednesday and Thursday Chester Morris and Sally Eilers will be seen in "Pursuit," also W. C. Fields in "Man on the Flying Trapeze." With a musical comedy, a drama, a mystery, and a bang-up good comedy, this weeks bill at the Arcadia offers diversified entertainment for everyone.

### Woman's Society To Put In A Full Day Sewing For Bazaar

The Woman's Society of the Congregational Church will meet Tuesday, October 29th, in the Ladies' Parlor of the church, to sew on aprons for the coming bazaar. This will be an all day meeting and the ladies are asked to bring their own lunch, and tea will be served. Mrs. John Spoelstra, and Mrs. William Adwell, will be in charge.

### TO HOLD EXAM FOR JOB IN POSTAL SERVICE

The United States Civil Service Commission has announced an examination for railway postal clerk. Applicants are to be between 18 and 35 years old and applications must be on file not later than October 28.

Persons interested should apply at once for information to Florence Wicks, Secretary of the U.S. Civil Service Board of Examiners, at the local post office.

A. M. MORSE  
agent for  
Los Angeles Examiner  
Phone 264-2

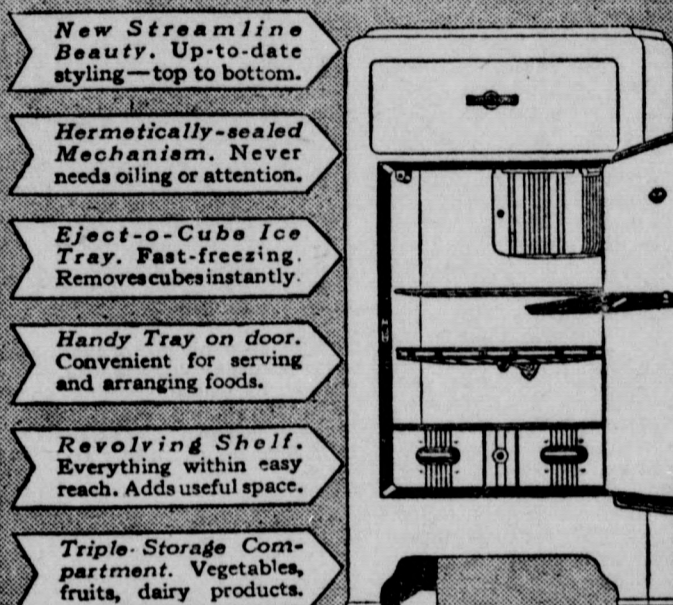
## HENRY'S COFFEE SHOP at 45 North Bal

Phone 242-1  
Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## Pitzer & Warwicke

Clothes for Lad and Dad  
321 East Colorado Street

Store Hours 8:30 to 5:30  
Two Parking Lots—24 S. Garfield and 35 N. Eu



## Westinghouse

THE NEW REFRIGERATOR FOR THE Streamline Age

## Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop. PHONE 38

## Professional Directory

Attorneys Osteopaths

ROBERT MITCHELL and NOREN EATON  
ATTORNEYS-AT-LAW  
520 H. W. Hellman Bldg.  
Los Angeles, Calif.  
Telephone MI 3427

DR. MARY GROTH  
OSTEOPATH  
PHYSICIAN & SURGEON  
144 E. Highland Ave.  
For Appointment Phone 235

M. A. Woodward  
General Practice of Law  
Office Hours  
Afternoon and Evening  
99 Suffolk Ave. Tel. 72

Dr. C. L. T. Herber  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

Dentists  
Dr. J. L. Woehler  
X-Ray -- Dentist  
31 South Baldwin Avenue  
(next to Post Office)  
Telephone 45  
Evenings by Appointment

May Culbertson Laidlaw  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

Dr. Thos. Warden  
DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

Eye, Ear, Nose, Throat  
Established 1907 Phone 175  
Hours 8:30 to 5:30  
Dr. W. G. Barks  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
509 S. Myrtle Ave.  
MONROVIA, CALIF.

Physicians and Surgeons  
M. H. A. Peterson, M.D.  
Physician & Surgeon  
Office 65 E. Central Ave.  
Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

Undertakers  
GRANT  
Funeral Parlors  
201 W. CENTRAL  
Telephone 93

Geo. W. Groth, M.D.  
94 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

Plumbing and SHEET METAL  
SIERRA MADRE  
HARDWARE CO.  
31 West Central  
Phone 98  
Night: Phone 299-4

Telephone Rent Paid?  
DISCOUNT IF PAID BY 20th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

Get our prices on your JOB PRINTING—no matter what size job you want.

Electrical  
Your Electrical Needs Cared for  
By Eber Thomas  
Phone 3033 Day or Night  
Contractor License No. 36758

## WANT ADS

## Classified Rates

## And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

HAVE HAD experience in Agriculture, medical aid, attendant or hospital orderly. 196 N. Canon Ave. C. E. Kennedy. —a\*5

FAMILY BUNDLE, 40 pieces, \$1. Fine handwork. Will call for and deliver. 38 W. Laurel. 3\*4a

LAUNDRY—40 pieces finished \$1. Expert hand work. No marking. 433 Sturtevant Drive. Tel. 2942. —4\*5a

## FOR SALE MISCELLANEOUS

7 ROOMS of furniture: large dining set, grand piano, oriental rugs, grandfather clock. 102 E. Mira Monte. —5\*o

FUNERAL Flowers, Sprays, \$1 up. Ward Nursery & Florist. Mt. Trail and Laurel. Ph. 1614. —1:15e

## EXCHANGES

WILL TRADE my equity in 7-rm colonial home for clear lot, preferably in Sierra Madre. Box A.F., News Office. — 5\*o

## LEGAL NOTICE

NOTICE OF TRUSTEE'S SALE  
Loan No. 22-110

WHEREAS, FRANK L. LOVELL and HATTIE ABBOTT LOVELL, husband and wife, as joint tenants, heretofore executed and delivered a certain Deed of Trust, dated March 26th, 1930 to PACIFIC STATES AUXILIARY CORPORATION, as Trustee, to secure the payment of a Promissory Note to PACIFIC STATES SAVINGS AND LOAN COMPANY, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, which said Deed of Trust was recorded in the office of the County Recorder of the County of Los Angeles, State of California, in Bk. 9889 of Official Records, at page 139; and

WHEREAS, default having been made in the payment of said Promissory Note according to its terms, PACIFIC STATES SAVINGS AND LOAN COMPANY, the owner and holder of said Note and Beneficiary under said Deed of Trust, on the 15th day of August, 1934, filed for record a Notice of Default under said Deed of Trust in the office of the County Recorder of the County of Los Angeles, State of California, which said Notice of Default was recorded in said office in Bk. 12873 of Official Records, at page 318; and

WHEREAS, more than three months have elapsed since said recording of said Notice of Default and said PACIFIC STATES SAVINGS AND LOAN COMPANY, the undersigned, as Trustee, sell the property included in said Deed of Trust, pursuant to the terms thereof and the provisions of the law;

WHEREFORE, NOTICE IS HEREBY GIVEN, pursuant to said Deed of Trust and the provisions of law, that the undersigned, as Trustee thereunder will sell, without warranty, on Tuesday, the 12th day of November, 1935, at nine (9) o'clock A.M., at the East entrance to the Hall of Justice, situated in the City of Los Angeles, County of Los Angeles, State of California, at public auction, to the highest cash bidder, as an entirety, all of the property described in said Deed of Trust, situated in the City of Sierra Madre, County of Los Angeles, State of California and more particularly described as follows:

Lot Twenty-one (21) of Tract Number Seventy-two hundred Fifty-six (7256), in the City of Sierra Madre, County of Los Angeles, State of California, as per map of said Tract now on record in Book 94, at page 21 of Maps, in the office of the County Recorder of said County.

TERMS OF SALE: Cash, lawful money of the United States

## MISCELLANEOUS

HARDWOOD FLOORS polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. —24:15f

NOTARY PUBLIC—day or night. Office phone 1161. Home phone 2022. Fire and Auto Insurance. T. W. NEALE, 86 W. Central. —49:1f

WANT TRANSPORTATION from Canyon to town at 6:30 a.m. 623 Woodland Dr. —5\*1

## WANTED

WANTED TO BUY—Small, cheap cottage in Canyon. Not to exceed \$700. Box AC, News Office. —5\*o

## INSURANCE

SORRY, but the wind will blow. The new 7 point endorsement added to your fire insurance policy costs very little and covers loss or damage from the following:

Windstorm  
Explosion  
Riot  
Aircraft  
Motor Vehicle  
Hail  
Fallen Building clause wavier  
Premium pro rated for balance of term. Ask us.  
ANDREWS & HAWKS  
81 West Central—Telephone 2 5:15s

INSURANCE—WIND, Explosion, damage from Auto, and Falling Building Clause elimination only costs 15c per \$100.00 for 3 years added to your Fire Insurance. Let me figure on your insurance. T. W. Neale, 86 W. Central. 5\*ins

15 HOMES destroyed in Altadena fire. Are you fully insured? \$1000.00 additional insurance against Fire and Wind only costs \$7.50 for 3 years. T. W. Neale, 86 W. Central. 5\*ins

INSURE in sure insurance. Owners, re-list your property for sale. No trouble to answer questions. C. A. Allen, 18 W. Central. Phone 309. —ins:1

of America, payable at time of sale.

DATE, October 11, 1935.  
PACIFIC STATES  
AUXILIARY CORPORATION  
Trustee  
By C. M. SCHADE  
Assistant Secretary.  
JOHN L. MACE  
Attorney at Law  
437 South Hill St.,  
Los Angeles, Calif.  
CR-7365 —4.5.6

CERTIFICATE OF BUSINESS  
FICTITIOUS FIRM NAME

THE UNDERSIGNED does hereby certify that he is conducting a Selling Agent business at 110 West 11th Street, City and County of Los Angeles, State of California, under the fictitious firm name of "THE LOK-ZIP COMPANY" and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

HARRY DAVID KROLL, 122 North Lucerne Boulevard, Los Angeles, California.

WITNESS my hand this 8th day of October, 1935  
HARRY DAVID KROLL.  
STATE OF CALIFORNIA,  
COUNTY OF LOS ANGELES ss.

ON THIS 8th day of October, A.D. 1935, before me, L. E. LAMP- AON, County Clerk, in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared HARRY DAVID KROLL, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same. IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year

Large Assortment of fresh Seeds, including Aggeler & Musser, Northrup-King, Ferry's & Fraser's...

4 SACKS COW MANURE \$1  
Ground—Good Quality

3 SACKS STEER MANURE \$1  
Ground—Guaranteed

Try Scotty Allan's Dog Food and notice improvement in general Health of your dog...



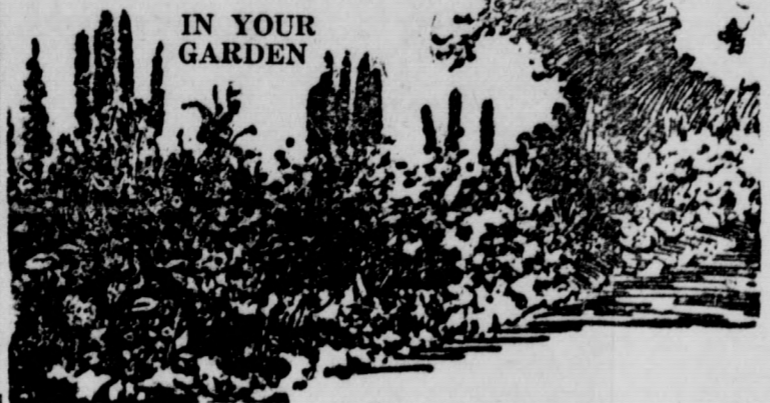
ALSO COMPLETE STOCK OF BANDINI FERTILIZERS

Welch's Feed & Fuel

43 N. Baldwin Ave.  
Phone 1831

Sierra Madre  
We Deliver

## IN YOUR GARDEN



## GUAVAS AS ORNAMENTS

By Jessie Ward Russell  
Landscape Gardener

THERE are three Guavas grown in the gardens here that are known as the Strawberry Guavas, Pineapple Guavas and Lemon Guavas that make fine ornaments. They are quite different in growth and are not closely related to each other.

The Strawberry Guava is the most delicious of the three and makes the best flavored jelly. The plant makes an attractive shrub and can be used effectively in the ornamental garden. It has glossy, dark-green foliage and small white flowers. The fruit is about the size of a strawberry and certainly resembles them in flavor. Although most prized for making jelly, they can be eaten raw or when seeded and mashed will substitute for strawberries on a short-cake.

The Lemon Guava resembles a lemon in shape and size. It is used to make jelly. It has large, light green leaves. The bush

grows rapidly and becomes six or eight feet high. It is quite easily frosted and should be planted only in sunny, warm locations.

The Pineapple Guava, or Fiejoa, is quite ornamental as a shrub. The upper side of the foliage is glossy green while the under side is silvery-grey. The flowers have conspicuous red stamens which make the blossoms attractive. The fruit is almost the size of a plum and has a decided pineapple flavor. The plant can be used as an ornamental shrub.

All the Guavas want lots of water. If they do not have it they will drop their fruit or not bear at all.

They should be pruned after the fruit has been picked to keep the bushes from becoming ill shaped and too large.

Mulching the basins with manure will help, too, to keep them moist and growing.

They should be planted in warm, sunny situations as they have come from tropical countries

of Trust, situated in the City of Sierra Madre, County of Los Angeles, State of California and described as follows:

All of Lot 407 of Tract Number 2456 Sheet No. 3 as per map recorded in Book 31, Page 55 of Maps, in the office of the County Recorder of said County.

ALSO that portion of Lot 406 of said Tract Number 2456 described as follows:

Beginning at the most Southerly corner of Lot 406; thence North 12° 56' West, 45 feet; thence North 5° East, 27 feet; thence North 17° West, 103 feet to the Northerly line of said Lot 406; thence North 77° 04' East, to the North West corner of Lot 407; thence Southerly to the South West corner of said Lot 407; thence Westerly to the point of beginning.

Terms of sale cash, United States lawful money, payable at time of sale.

Dated October 25, 1935.  
No. 662  
GEO. B. KALB,  
M. LANGLEY,  
As Trustees.

Pub. October 25, November 1, 8, 1935.

WHEREAS, ROBERT E. COWAN and BERTHA S. COWAN, his wife, as joint tenants, heretofore executed and delivered a certain deed of trust, dated January 8th, 1929, and recorded January 28, 1929, in Book 8969, Page 283 of official records in the office of the Recorder of Los Angeles County, California, to Geo. B. Kalb and M. Langley as Trustees, to secure the payment of a promissory note to Mutual Building and Loan Association of Monrovia, a corporation, and also all other indebtedness agreed by said Deed of Trust to be secured, and

WHEREAS, said Association has changed its name to Monrovia Mutual Building and Loan Association, a corporation, and

WHEREAS, default having been made in the payment of said promissory note according to its terms, Monrovia Mutual Building and Loan Association, the owner and holder of said note and Beneficiary under said Deed of Trust, on July 12, 1935, recorded in the office of the County Recorder of Los Angeles County, California, a notice of breach and default and of its election to cause all the property under said Deed of Trust to be sold to satisfy the obligation thereunder, and

WHEREAS, more than three months have elapsed since recording of said notice of Breach and election to sell, and said Monrovia Mutual Building and Loan Association has demanded that the undersigned as Trustees sell the property included in said Deed of Trust pursuant to the terms thereof and the provisions of the law;

WHEREFORE, notice is hereby given pursuant to said demand and the terms of said Deed of Trust, the undersigned as Trustees thereunder will sell without warranty to the highest bidder for cash, on Tuesday the 19th day of November 1935, at 2 o'clock P.M. at the office of Joseph A. Allard, Jr., Room 313 First National Bank Building, corner of Second and Main Streets, Pomona, California, as an entirety, all the property described in said Deed

## Increased Sales Of Citrus Fruits Seen By Armstrong

Some improvement in the 1936 outlook for sales of California and Arizona citrus fruits as compared to 1935, was reported to the California Fruit Growers Exchange yesterday by Paul S. Armstrong, general manager, recently returned from annual conferences with the Exchange sales force of the United States and Canada. "Business prospects are not uniformly good but in general promise to be better than 1935," he said.

While buying power has improved, a larger share of the food budget has been required for meat and other staples, which have risen sharply in price, leaving less to spend for fruits and many other things, he found. "I believe our sales organization performed well this season and is in position to continue to do so," said Armstrong, who considers the citrus industry fortunate in having established consumer demand through years of educational advertising, especially valuable now when the housewife must carefully pick and choose food expenditures. Demand for citrus has been much better maintained than it has for most varieties of fruit. Sunkist advertising was conspicuously apparent in all markets visited, he said, store displays being especially plentiful.

and are used to heat and moisture.

## GARDEN HINTS

Narcissus like to grow among the roots of other plants. For this reason they flourish excellently tucked in among perennials in the garden or at the base of the shrubby border.

Dig two spades' depths down in preparing a bed for lilies which must be planted deep, particularly the stem rooting types.

Rake bulb beds level after they are planted so there will be no depressions to collect water.

A dibber is a good tool for bulb planting. Learn the knack of giving it a swinging twist to make the bottom of the hole round so the bulbs will not be "hung" with air space under them. You will get it with a little practice.

Put gladioli, canna or dahlia roots under cover to dry when you dig them up.

## JUDGE NEALE HAS GOOD DAY WITH ROD AND REEL

Judge Tom Neale, took time out Tuesday afternoon to do a little fishing. He returned Tuesday evening with seven fine trout, two of which measured 14 inches each.

## MINIATURE ARTISTS HOLD MEETING HERE

Miss Ella S. Bush, of 223 West Laurel avenue, is entertaining the California Society of Miniature Artists tomorrow. She will be assisted by Mrs. H. W. Dunn and Miss Catherine Bode. After a brief business session, tea will be served.

## STANLEY WOOD'S PARENTS TO SPEND WINTER HERE

Stanley Wood, of 221 West Grand View avenue, has returned from Baker, Montana. His parents, Mr. and Mrs. A. C. Wood returned with him. They expect to spend the winter here.

## Add Extra Protection

to the home of your dreams by asking your architect to specify our seasoned lumber.

Because we maintain generous stocks in all standard widths and lengths your orders are promptly filled at the lowest market prices.

## Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager  
35 East Montecito

Phone 23

## It's Here!

## See the New Ford V-8 at our show rooms

Treat your car as you would your clothes... Have it washed and polished regularly

Cars Called For and Delivered  
Try one of our Grease Jobs  
Authorized Chek-Chart Lubrication

## Sierra Madre Garage

FRANK LOVELL, Prop.  
37-39 WEST CENTRAL

PHONE 82



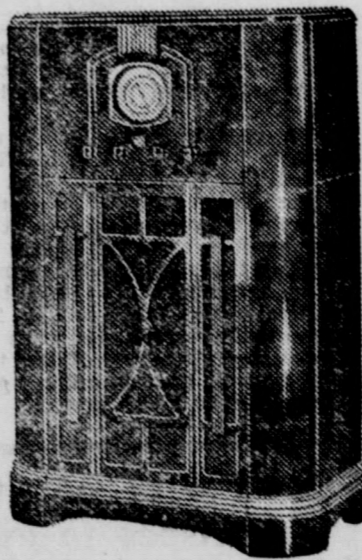
The first dynamic loudspeaker—by RCA—brought radio to life. The first superheterodyne, also RCA-developed, gave brilliance and color. And when RCA produced the first AC set, its convenience thrilled listeners by the thousands.

Now RCA advances radio enjoyment by leaps and bounds in the 1936 instruments that not only bring U. S., foreign, police, aviation and amateur broadcasts, but serve them up with a clarity, warmth and beauty delightful to hear.

Buy an RCA Victor and you buy immense radio satisfaction!

## 8-TUBE MODEL CB-15

Here is one of the instruments described above. Consider all it brings you—the way it brings it—and you'll consider its price unbelievably low. 540-18,000 kcs. Colorband Dial—2-Speed Tuning—High and Low Tone Control—Automatic Volume Control and Long Compensation— and many other features. Only \$99.90



With RCA World-Wide Antenna System, only \$6

## Sierra Madre Hardware Co.

NEW LIFE FOR ANY RADIO IN RCA TUBES

...Cheaper than ever before and easier to pay for

Sooner or later you are going to have an ALL-ELECTRIC KITCHEN. There's probably an electric refrigerator or range in your kitchen already. If there is, you've made the first step. Then, every time a new piece of electrical equipment is added, you are that much nearer the ideal of every modern home maker—an All-Electric Kitchen. Take the next step now... while the prices of electrical household appliances are so reasonable—the terms so liberal—the operating cost so low.

Southern California Edison Company Ltd.

## Twenty Mile Speed Zone Is Ruled Out

Request For Limit On Sturtevant Drive In Conflict With State Law Police Say

Suggestion of Dr. L. L. Krebs to the City Council that a 20-mile per hour speed zone be set on the portion of Sturtevant Drive from Mountain Trail avenue to the canyon entrance was turned down by the council Wednesday night as the result of advice from

## Romance In Rugs Is Told By An Expert

H. J. Armstrong, proprietor of the House of Armstrong, on Foot-hill Blvd., in Pasadena, is thrilling many Sierra Madreans by relating to them the story of their Oriental and Persian rugs. "To the average person an Oriental or Persian Rug is just a thing of beauty which adds luxury to the home," said Mr. Armstrong after visiting several Sierra Madre homes yesterday, "but to me every symbol, and every color in every rug, tells a story, and these stories have romance and beauty woven into the many patterns."

Mr. Armstrong has had 25 years experience in the care and handling of Oriental and Persian rugs, and offers this wealth of experience to anyone in Sierra Madre who has Oriental or Persian rugs, without obligation. He'll be glad to call.

Chief of Police Gordon McMillan, who stated that speed on all public highways is arbitrarily regulated by State law and cannot be changed by local ordinance.

However, provision was made for installation of a red reflector at the dangerously sharp Sturtevant Drive turn. In his communication to the city, Dr. Krebs stated:

"Motorists entering Sturtevant from Mountain Trail swoop down the incline at an excessive speed to the 15-mile limit at the turn—then there is a screeching of brakes and scream of scudding tires as they round the sharp curve. Added to this noise and confusion and danger there is an excessive amount of horn blasts—on account of oncoming motorists, and because of children loitering and playing in the street. All of these seem to be good and sufficient reasons for limiting the speed to 20 miles an hour."

According to Chief McMillan, it will be necessary for the city engineering department to make a survey to determine whether the road in question is located in a residential district or is an "open highway." Thus the speed limit could be either 25 or 45 miles per hour.

## Big Bazaar Turkey Feed Lures 400

The annual bazaar and turkey dinner given by the Altar Society of St. Rita's Shrine, Friday and Saturday was an overwhelming success. Large crowds attended both days, and Saturday night more than 400 partook of the toothsome dinner prepared and served by the ladies of the society.

Door and cash prizes were awarded both evenings by Father Hyacinth Clarey. The cash prize winners were: A. Guardia, \$75; N. M. Mesecar, \$20; Owen Kiggins \$10; Mrs. Davis Clark, Alhambra, \$10; Josephine McCarron \$5; Virginia Hoevel \$5; John Ropp \$5; Arthur Schiltz, Normandie, Mo., \$5; Estelle Spencer, Los Angeles, \$5; John Kessella, Los Angeles, \$5; and Gene Holliger, \$5.

The door prize Friday night was won by Mrs. William McDonald, and the door prize Saturday evening was won by Mr. Durand. The bicycle went to the John Colbert family, and the dinner prize was awarded to Mrs. Peter Rananah. Many lovely articles were offered at the gaily decorated booths, and at the close of the evening very little of anything was left, except a very well satisfied and happy crowd of people.

## Engineers Study Settling Basins

(Continued from Page One)

brought the low level back to the 1828 point of 179 feet. Comparative figures since 1913 read:

Year	High	Low
1913	7'0"	22'0"
1925	15'9"	16'7"
1928	14'4"	17'9"
1929	14'8"	18'0"
1930	15'8"	19'0"
1931	16'5"	20'0"
1932	17'0"	19'4"
1933	17'2"	19'6"
1934	17'4"	19'2"
1935	17'5"	17'9"

(All figures are read in feet between ground and water.)

The rise in water levels this year is attributed to the spreading grounds for several reasons. Installation of the spreading grounds began in 1931, the year of the record low. Levels for the next three years varied within a range of three feet for the high points and five feet for the lows, showing that the various dams and debris chucks within the spreading area were beginning to hold water, so that it sank into the ground instead of running off.

Water authorities speak of "percolation" which is another way of saying that water is first absorbed by the earth below the surface, until finally a saturation point is reached and passed, so that the surplus water begins to rise. It is not something that occurs over night.

Through the spreading grounds and catch basins, practically all rain falling in Sierra Madre east of Auburn and north of Grand View is held until it can sink into the storage basin under the wells. Formerly this water would ruff-off, and sink into the ground all the way to the sea. The ground in which the water is stored is known as the Santa Anita basin, being dammed underground by what is called the "Raymond Hill Dike," a geological fault.

Sierra Madre is receiving first benefits from water stored by the local spreading grounds because of the fact that water travels very slowly underground. Sinking into the earth under the local wells, it forms what is known as a "cone," leveling off as time passes so that other communities benefit.

Superintendent Joseph Hogan, of the Sierra Madre water plant feels that it will never be possible to get back to the much higher water levels of the earlier days.

"Our present water levels are bound to improve," he said, "but we will be doing very well if we can hold the water around the present levels, and pump it at a not much greater expense."

During the periods when pumping is necessary the local plant can, and does, draw around 2 1/2 million gallons of water each 24 hour period. Capacity of the two wells is well over 3 million gallons for a 24 hour period.

The Parish of St. Rita wishes to express its appreciation for the co-operation and patronage given the bazaar and dinner by the citizens and merchants of Sierra Madre and the surrounding communities.

Fr. Hyacinth Clarey



Mrs. Ray Gomes of 40 South Hermosa avenue, spent Wednesday in Los Angeles on business.

Mrs. Margaret Cubberson of Long Beach was the houseguest of Mrs. Jennie Collins of 73 East Central avenue last weekend.

Mr. and Mrs. Robert McNight, will arrive in Sierra Madre tomorrow from Long Beach to reside at 45 North Auburn avenue.

Mrs. N. M. Mockbee, of Long Beach, will spend the weekend with her mother, Mrs. Jennie Collins of 73 East Central avenue.

Mr. and Mrs. Bert Smith, have returned from their extended vacation and are temporarily residing at 196 1/2 Santa Anita Ct.

E. B. DeGroot, of East Orange Grove avenue, left Sunday night to attend the Rotary International convention, for the youth movement, which is being held in Chicago. After attending the convention, Mr. DeGroot will continue on to New York on business.

Mrs. Lee Shippey, of 297 Nehr drive, accompanied by Mrs. B. L. Hinkley and her sister, Mrs. Irene Kerr, are attending the grand opera at the Philharmonic Auditorium in Los Angeles this evening.

Mr. and Mrs. W. E. Farman of 32 East Highland avenue, spent the week in Glendale at the home of their daughter, Mrs. Guy Steinberger. During their visit Mrs. Steinberger journeyed by plane to Kansas City, Mo.

Dudley DeGroot, son of Mr. and Mrs. E. D. DeGroot, of East Orange Grove avenue, is expected to arrive by plane tonight for an overnight visit with his parents. Mr. DeGroot is football coach at the San Jose State College.

Dr. and Mrs. C. L. T. Herbert, of 75 Bonita avenue, accompanied by Mrs. Mabel Beider, motored to Venice Sunday where they visited Dr. and Mrs. C. N. Barker.

Mr. and Mrs. Harry Long, of 83 East Central avenue, motored to San Diego this week for a four-day vacation. While in the southern city they visited the In-

## "SPECIAL AGENT" AT THE LYRIC THEATRE

In "Special Agent," opening today at the Lyric Theatre in Monrovia, we have a staccato melodrama based on the by no means fictional case of a crime baron, who had so perfected his system that he believes himself invincible before the law. Arrests for murder or for blackmail mean so little to Carston (Ricardo Cortez) who employs his own attorney, stool pigeons and mob that the local city and State officials have been brought to the end of their efforts to convict him. Uncle Sam and his corps of Internal Revenue Bureau agents step in upon the little matter of income tax evasion.

George Brent as Bill Bradford, and working under cover as a casual reporter, turns the trick, and just as casually falls in love with Bette Davis, confidential bookkeeper for the crime baron.

The put-put of machine guns, police raids, gangster raids and the kidnapping of a witness have all been worked up into a well sustained and exciting yarn aided by a good natural dialogue.

On the same bill "Top Hat" appears with Ginger Rogers and Fred Astaire. They are said to have shattered all screen musical precedents with the nature and variety of their dances in the new romantic comedy which features a complete score of lyrics and melodies by Irving Berlin.

Comedy vies with romance in the picture, four of the theatre's leading laugh creators being featured in supporting roles. They are Edward Everett Horton, Helen Broderick, Erik Rhodes and Eric Blore. The picture runs for five days.

## HULL FINDS DESERT WEATHER IDEAL

W. S. Hull, of the Sierra Madre Hardware company, returned Sunday from a week's vacation in Kingman, Arizona, where he was the guest of his son, Charles Hull. Mr. Hull reported ideal weather during his visit in Kingman, stating the temperature was never higher than 80, which made motoring ideal crossing the desert.

P. J. C. PATRON ST. MEET The Patron's Association of Pasadena Junior College will meet Monday, October 28th in the Cafeteria of St. Phillips church on Hill street, near the Junior college.

national exposition, and Mrs. Long attended Grand Chapter O. E. S. at Coronado.

Del Neill, of San Bernardino, with his family, visited his aunt and uncle Mr. and Mrs. J. W. Tyree, of 52 East Central avenue on Friday.

Mr. and Mrs. F. B. Olds of 633 West Central avenue, had as Sunday guests, their daughter and son-in-law Mr. and Mrs. D. M. Tuttle, of Los Angeles.

Mrs. E. A. Bronson, of 68 Vista Circle Drive, entertained six of her Kappa Kappa Gamma sorority sisters at dinner on Saturday evening.

Mrs. J. D. Sanborn, and Miss Nellie Frickas of Santa Ana, were the weekend houseguests of Mr. and Mrs. Walter Miller of 247 1/2 North Mountain Trail avenue.

Mr. and Mrs. Francis Eakman, accompanied by Mr. Clingman, Mrs. Hahn, and Mrs. Cooper, attended a musical at Carl Meekers studio in Pasadena on Sunday.

Mr. and Mrs. Converse L. Twycross, of 123 South Baldwin avenue and their two sons Randolph and Richard, spent the weekend



## Enjoy the town's Finest...

selection of meats and groceries at incomparably low prices by doing your buying here. We exercise the greatest care in selecting our stock, and the most modern methods of healthful sanitation assure highest quality and purity at all times. Just telephone us, and we will be glad to deliver your order.

329-31 W. CENTRAL  
Phone 12

This is National Pharmacy Week, Oct. 20-26 Get acquainted with your Pharmacist this week



THINK what it means when the Rexall Druggist fills your prescription. Out of a thousand and one bottles he selects his essences, tinctures, extracts, etc. . . . carefully measures them, and then DOUBLE CHECKS the result. Only fresh, full strength materials are used by qualified, registered pharmacists.

## HARTMAN

Professional Druggists  
Phone 25

SAVE with SAFETY at The Rexall DRUG STORE

at their mountain home at Lake Arrowhead.

Mrs. Robert E. Babbitt of 314 East Central avenue, was taken to St. Lukes Hospital in Pasadena, where she underwent an operation on Monday. Friends report that she is doing nicely.

Mrs. Victor Comins, of 213 North Hermosa avenue, and her sister, Mrs. Isador Fisher, of 322 West Grand View avenue, attended a shower in Los Angeles on Sunday which was given for their cousin Miss Estelle Goldbaum.

Among the many Sierra Madreans to attend the Shriners' Circus Monday evening was Mrs. T. L. Blanke, of 271 North Sunnyside avenue. She was the guest of Mr. and Mrs. Sylvan Hansen, and Mr. and Mrs. Frank Forrester of Beverly Hills.

Friends of Mrs. C. G. Hunt, singer, of 520 Ramona avenue, will grieve to learn of the death

of her father, R. C. Sullivan, who passed away at the family home in Monrovia on Friday. Funeral services were held Monday afternoon, with interment at Rose Hill cemetery.

**NOW SERVING**  
**Sea Food Dinners**  
**Oyster, Lobster and Fish**

**COMPLETE STEAK DINNERS**  
**Regular Dinner 50c**

**Mrs. Preston's Coffee Shop**  
30 West Central

Old Quaker pt. .98	Sloe Gin pt. 50c
Seagrams	Vans Gin pt. 69c
5 Crown pt. 1.34	Five O'clock
Paul Jones, pt. 1.39	Gin pt. 65c
All Other Leading Brands—Compare Prices	

Pabst Blue Ribbon	WINE—The Finest
Export Beer 15c	DESERT QUEEN
in tins . . . . .	Port Sherry Qts 59c
2 for . . . . . 25c	Muscadel .89
	Gallon 1.49
Plus State Tax	

**ARCADIA CUT RATE DRUG**  
Arcadia Drive-In Market  
First Ave. & Huntington Drive C. A. Kloety, Mgr.

**RESNICK'S**  
Phone 47 78 West Central  
FREE DELIVERY

**DON'T MISS THESE BARGAINS**

Gold Medal Flour, 24 1/2 lb. sack	\$1.08
Eggs (fresh, U.S. Large)	dozen 39c
Hormel Bacon	1/2 lb. package 19c
Santa Clara Prunes, New Crop, Medium	lb. 5c
Dates (Fancy California)	lb. 9c
Phillips Soups	5c
Norwegian Sardines, in pure olive oil	3 1/2 oz. can 10c
Tomatoes, Iris brand sold pack, No. 2 1/2 can, 2 for	25c
Corn, Golden Bantan, No. 2 can	2 for 25c
Iris Petite Sweet Corn, No. 2 can	2 for 25c
Peas, Aster Sweet Wrinkled	No. 2 can 10c
String Beans, Alta Vista Brand	No. 2 can 10c
Rich Flavor Tomatoes	No. 2 1/2 can 9c
Rice, Fancy White Rose	2 lbs. 15c
Dry Green Split Peas	2 lbs. 19c
Dry Lima Beans	2 lbs. 19c
Small White Beans	lb. 5c

—:— VEGETABLES —:—

Fancy Fresh Lima Beans	3 lbs 10c
Fresh String Beans	3 lbs 10c
Bellflower Apples	10 lbs. 25c
Fancy Jonathan Apples	7 lbs. 25c

**CENTRAL MARKET**  
CHAS. E. DAVIS  
38 WEST CENTRAL  
FREE DELIVERY TWICE DAILY  
PHONE 97

**Our Fish Dept. Offers**  
Fine line of Fresh Fish, direct from San Pedro—also Oyster, Lobsters, Fresh Shrimp and Salt Mackerel—Our first shipment of Finnan Haddie has arrived—

Swift's or Morrell's Bacon, sliced, lb 39c  
Swift's Premium 1/2 lb. pkg. . . . . 23c

1935 Spring  
Legs . . . . . lb. 25c  
Shoulders (trimmed) . lb. 18c  
Lamb Rib Chops . . . . . lb. 25c

Gr'nd Beef Our Usual Quality . . . . . 16c

**Choice Steer Pot Roasts**  
No Bone — TRY ONE TODAY — No Waste

**Chuck Roast** . . . . . lbs. 18c

**Shortening** Jewell or Fluffo (4 lbs. 52c) pound 14c  
Acorn . . . . . 11c  
1 pound package . . . . .

Listen to RED HEART DOG FOOD program over Station KFI, Los Angeles  
Participation in Ann Warner's Chats, including "The Free Tray for 3 labels" offer—1:15 to 1:45 p.m., Tuesday, Wednesday, Thursday and Friday

N. Y. Cuts Calf Sweet Breads  
Beef Tenderloin Brains, Ox Tails

**Drugs That Stand Rigid Inspection**

Look at 'em however you will . . . drugs and supplies you buy here are faultless. We pride ourselves on superior quality goods, to make purchasing safe and sane. Always reasonable, too.

Remember, "There are no bargains in health. Bring your prescriptions to"

**Middough's for Drugs**  
36 W. Central Ave.—Tel. 40

**IVAN KARALOFF**  
SCHOOL OF STAGE DANCING  
Offers Training in Ballet, Toe, Acrobatic Tap and Ballroom  
For Children and Adults  
Tuesday and Friday  
Baldwin & Central Aves. Sierra Madre

**50c**

**ENTERTAINMENT**  
DESSERT  
JAPANESE TRAVEL FILMS  
JAPANESE DANCING  
at  
**PARISH HOUSE**  
(under auspices of Woman's Guild)  
**Saturday, November 2**  
**7:30 P.M.**  
Adults 35c Children 15c  
PUBLIC INVITED

**BECKER'S**  
--- ARCADIA ---  
announce  
**A Special Showing of Fall and Winter Modes**

COATS	Personality with Fashions Style and Beauty
SUITS	
DRESSES	
MILLINERY	
HOSIERY	
BAGS and LINGERIE	

As Is Always the Rule—  
Our Showing of House Dresses and Inexpensive Frocks is unusually complete

# THE SIERRA MADRE SHOPPING NEWS

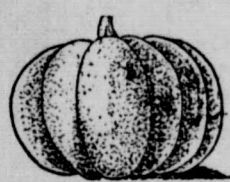
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SIERRA MADRE SHOPPING NEWS

FRIDAY, OCTOBER 25, 1935

**CONSTANCE COCKTAIL ROOM**  
PASADENA'S NEWEST RENDEZVOUS  
AN ATMOSPHERE OF REFINEMENT  
Open 11 A.M. to 1 A.M.  
COCKTAILS PRICED AT 25c  
Complete Restaurant Service  
**HOTEL CONSTANCE**  
Closed Sunday  
Colorado Blvd. at Mentor—Colorado 6181

**The Model Grocery Co.**  
WEST COLORADO STREET AT DELACY  
Pasadena, Calif.



## Decorations to Doughnuts

Everything for a gala Hallowe'en party may be secured at Pasadena's Hallowe'en Store—The MODEL—

## Party Favors and Decorations . . .

Table Covers, Napkins, Lanterns, Decorated Crepe Paper, Seals, Cut Outs, Paper Hats, Black and Orange Candles, Candle Holders, Paper Horns, Snapping Bon Bons, Centerpieces, Blowouts, Serpentine, Masks and Card Board Skeletons—for artistic parties or the spooky, scary kind—Novelty Department—

## Hallowe'en Cake Decorations . . .

Cat Heads, Cats on Moon Faces, Witches, Bats and Moon Faces made out of sugar and egg whites to decorate the home-baked cake—Novelty Department—

## Refreshments . . .

Cider, Apples, Popcorn, Model Baked Doughnuts, Orange and Black Bread made to order for Sandwiches, Cat Faced Cookies, Hallowe'en Petits Fours and large Cakes, and Fancy Ice Cream—

Free Parking—CO 2611, ZENith 2611—Free Delivery

## CENTRAL MARKET

CHAS. E. DAVIS  
38 WEST CENTRAL  
FREE DELIVERY TWICE DAILY  
PHONE 97

## Our Fish Dept. Offers

Fine line of Fresh Fish, direct from San Pedro—also Oyster, Lobsters, Fresh Shrimp and Salt Mackerel—Our first shipment of Finnan Haddie has arrived—

Swift's or Morrell's Bacon, sliced, lb 39c  
Swift's Premium ½ lb. pkg. . . . . 23c

1935 Legs . . . . . lb. 25c  
Spring Shoulders (trimmed) . lb. 18c  
Lamb Rib Chops . . . . . lb. 25c

Gr'nd Beef Our Usual Quality . . . . . 16c

## Choice Steer Pot Roasts

No Bone — TRY ONE TODAY — No Waste

Chuck Roast . . . . . lbs. 18c

Shortening Jewell or Fluffo (4 lbs. 52c) pound 14c  
Acorn 1 pound package . . . . . 11c

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--- ARCADIA ---

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## Middough's for Drugs

36 W. Central Ave.—Tel. 40



## LYRIC THEATRE

FOOTHILL BLVD.  
MONROVIA • PHONE 3522

— Five Days Starting Friday, October 25 —  
— Two Outstanding Features —

The king and queen  
of rhythm on their  
gayest dancing spree!



FRED ASTAIRE  
GINGER ROGERS  
**TOP HAT**  
5 SONG HITS  
Lyrics and music by  
IRVING BERLIN  
with Edward Everett Horton • Helen Broderick • Erik Rhodes • Eric Blore  
Directed by MARK SANDRICH



BETTE  
DAVIS  
in  
**SPECIAL  
AGENT**  
with  
GEO. BRENT

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Phone 47 78 West Central  
FREE DELIVERY

## DON'T MISS THESE BARGAINS

Gold Medal Flour, 24½ lb. sack . . . . . \$1.08  
Eggs (fresh, U.S. Large) . . . . . dozen 39c  
Hormel Bacon . . . . . ½ lb. package 19c  
Santa Clara Prunes, New Crop, Medium . lb. 5c  
Dates (Fancy California) . . . . . lb. 9c  
Phillips Soups . . . . . 5c  
Norwegian Sardines, in pure olive oil . 3¼oz. can 10c  
Tomatoes, Iris brand sold pack, No. 2½ can, 2 for 25c  
Corn, Golden Bantam, No. 2 can . . . . . 2 for 25c  
Iris Petite Sweet Corn, No. 2 can . . . . . 2 for 25c  
Peas, Aster Sweet Wrinkled . . . . . No. 2 can 10c  
String Beans, Alta Vista Brand . . . . . No. 2 can 10c  
Rich Flavor Tomatoes . . . . . No. 2½ can 9c  
Rice, Fancy White Rose . . . . . 2 lbs. 15c  
Dry Green Split Peas . . . . . 2 lbs. 19c  
Dry Lima Beans . . . . . 2 lbs. 19c  
Small White Beans . . . . . lb. 5c

## — VEGETABLES —

Fancy Fresh Lima Beans . . . . . 3 lbs 10c  
Fresh String Beans . . . . . 3 lbs 10c  
Bellflower Apples . . . . . 10 lbs. 25c  
Fancy Jonathan Apples . . . . . 7 lbs. 25c

Old Quaker pt. .98  
Seagrams 5 Crown pt. 1.34  
Paul Jones, pt. 1.39  
Sloe Gin pt. 50c  
Vans Gin pt. 69c  
Five O'clock Gin pt. 65c  
All Other Leading Brands—Compare Prices

Pabst Blue Ribbon

Export Beer 15c  
in tins . . . . .

2 for . . . . . 25c

WINE—The Finest  
**DESERT QUEEN**  
Port Sherry  
Muscatel  
½ Gallon . . . . . .89  
Gallon . . . . . 1.49

Plus State Tax

## ARCADIA CUT RATE DRUG

Arcadia Drive-In Market  
First Ave. & Huntington Drive  
C. A. Kloety, Mgr.

## ENTERTAINMENT

DESSERT  
JAPANESE TRAVEL FILMS  
JAPANESE DANCING

## at PARISH HOUSE

(under auspices of Woman's Guild)

Saturday, November 2

7:30 P.M.

Adults 35c Children 15c  
PUBLIC INVITED

## Ellen's Beauty Shoppe

(Formerly Lauretta's)



New Ray Machineless \$6.50  
Permanent Wave . . . . . \$1.95  
Regular Permanents  
up from . . . . .

We specialize in  
Bleaching and  
Tinting

Baldwin Avenue and Central  
(upstairs) Phone 87

## IVAN KARALOFF

SCHOOL OF STAGE DANCING  
Offers Training in  
Ballet, Toe, Acrobatic Tap and  
Ballroom  
For Children and Adults  
Tuesday and Friday

Baldwin & Central Aves.

50c

Sierra Madre



## Enjoy the town's Finest . . .

selection of meats and groceries at incomparably low prices by doing your buying here. We exercise the greatest care in selecting our stock, and the most modern methods of healthful sanitation assure highest quality and purity at all times. Just telephone us, and we will be glad to deliver your order.

329-31 W. CENTRAL  
Phone 12

The NEWS prints the NEWS  
while it is news  
and prints it first!

2 BIG FEATURES  
**BARD'S Colorado 25c**  
COLORADO NEAR LAKE  
CO. 3191 FREE BL 72444  
10000 DIVAN LOGES

Today, Saturday and Sunday — October 25, 26, 27  
JACK LONDON'S ROBT. YOUNG  
"Call of the Wild" "Calm Yourself"  
Clark Gable, Loretta Young, Jack Oakley MADGE EVANS

Tonight — Special Added Attraction

"MANNY" NATHAN'S  
AMATEUR VAUDEVILLE & FUN SHOW  
ON THE STAGE SATURDAY NIGHT

50

SUNDAY NIGHT  
ATTRACTION  
ADDED

300

MONDAY  
ADDED  
ATTRACTION

FREE Music Lessons on the Stage to Children Saturday  
Inquire at Office of Bard's Colorado—

Large Assortment of fresh Seeds, including Aggeler & Musser, Northrup-King, Ferry's & Fraser's . . .

4 SACKS COW MANURE \$1  
Ground—Good Quality

3 SACKS STEER MANURE \$1  
Ground—Guaranteed

Try Scotty Allan's Dog Food and notice improvement in general health of your dog . . .



ALSO COMPLETE STOCK OF BANDINI FERTILIZERS

## Welch's Feed & Fuel

43 N. Baldwin Ave.  
Phone 1831

Sierra Madre  
We Deliver

## BIRTHDAY GREETINGS...

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans whose birthdays are indicated.

Margaret Fitch	Oct. 25
Sammy Embree	Oct. 26
Ben Lyon	Oct. 26
John Graham, Jr.	Oct. 27
Emile Smith	Oct. 27
Lois Pickett	Oct. 28
Mrs. Henry M. Olsen	Oct. 29
Mrs. Augusta Coats	Oct. 29
Jack Hosford	Oct. 29
Mrs. F. D. R. Moore	Oct. 29
Ronald Pulling	Oct. 30
Mrs. Emile Smith	Oct. 30
J. P. Schaefer	Oct. 31
Lillias Dowling	Oct. 31
Darl Topping	Oct. 31
Eugene Colbert	Oct. 31
Mrs. E. D. Robertson	Nov. 1
Raymond Wheeler	Nov. 1

## ARCADIA

— THEATRE —  
44 East Huntington Drive  
ARCADIA  
Admission 10c and 25c

Fri., Sat.—October 25, 26  
"March of Time"

"SHE"  
with  
Randolph Scott, Helen Gahagan  
also

"After the Dance"  
with  
Nancy Carroll, George Murphy

Sun., Mon., Tues.—Oct. 27-29  
"Naughty Marietta"

with  
Janette McDonald and  
Nelson Eddy  
— also —

"MURDER MAN"  
with  
Spencer Tracy, Virginia Bruce

Wed., Thurs.—October 30, 31  
"PURSUIT"

Chester Morris, Sally Eilers  
"Mon on the Flying Trapeze"

with  
W. C. Fields

## Play School

for children  
2 - 5 years

Open Air Activities  
Experienced Director  
692 W. Central Ave.  
Phone 3272

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to the home of your dreams by asking your architect to specify our seasoned lumber.

Because we maintain generous stocks in all standard widths and lengths your orders are promptly filled at the lowest market prices.

## Sierra Madre Lumber Co.

J. S. BILLHEIMER, Manager  
35 East Montecito Phone 23



The only "ADVANTAGE" you can expect from bigger cleaning establishments is a higher price...

Our service in cleaning, dyeing and tailoring is the BEST you will be able to find anywhere. It is both convenient and sensible to trade in Sierra Madre.

## Sierra Madre Tailors Cleaners &amp; Dyers

W. E. Craig — Tony Delvecci  
14 West Central Phone 3

## MORE MILES!

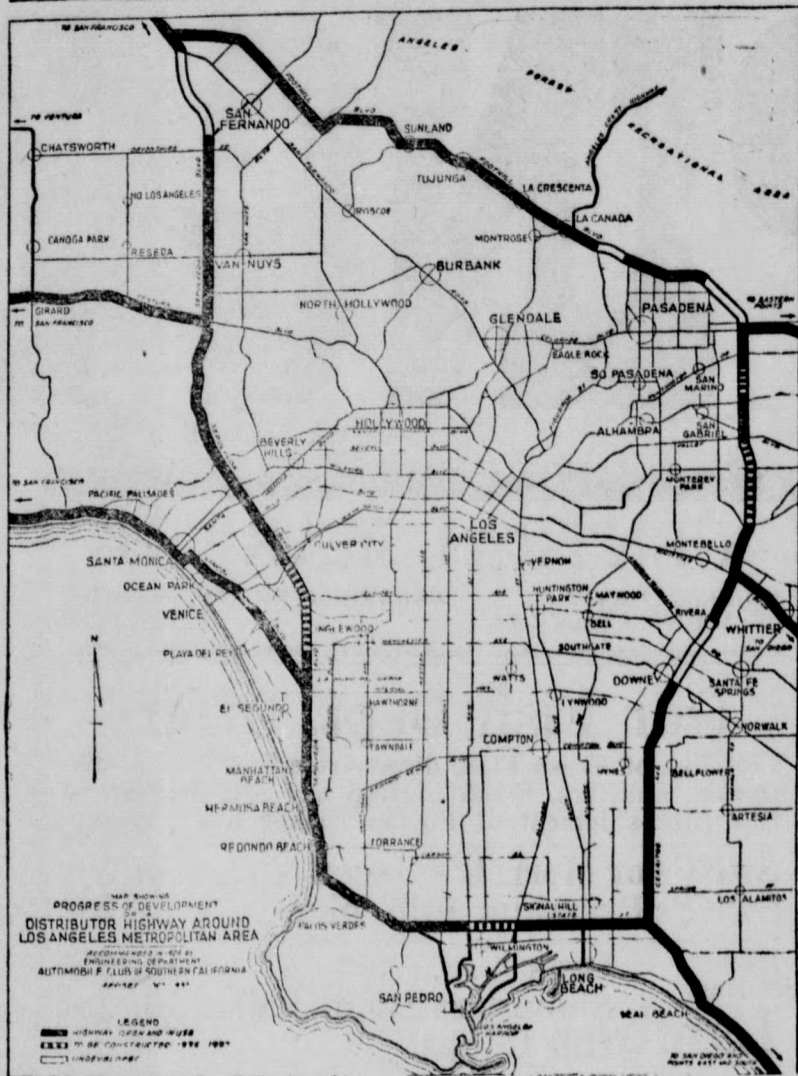
## ATLAS TIRES

Discard the Tires that are threatening to go at any moment. Investigate these Money Saving Big Tire Values!!!

## Standard Service Station

J. M. Steinberger, Authorized Dealer  
115 West Central Ave. Phone 006

## Circle Route Affords Short Cuts



Paving completion on Sepulveda Boulevard from San Fernando to Washington Boulevard, Los Angeles, brings into use the State Distributor Highway around the more congested metropolitan area. Showing status of progress, this map marks the route recommended by the Automobile Club of Southern California in 1926 to provide for future through traffic.

## PEN SLANTS

By John Copeland

IN a letter-to-the-editor vein, we want to rise in voice of one of Sierra Madre's most-revered institutions, which now appears in danger of falling before the invasion of a doggone upstart movement. Used to be that the artistic surge hereabouts was most prominently expressed by the paint and canvas gents who go around in Windsor ties, and odd Deweyesque eye visors; but now, alas, the palette has given way before the determination of the quill...

Brother McCarthy started it when he opened up his literary workshop. This was to be a short-story course, but people sneaked in now and then with a play, a novel chapter or something—and finally a gentleman of French descent who used to edit a well-known Hollywood mag, popped in with a bit of verse. The jig was up. Poetry. The air is heavy with it now. Jingles dash out and nip your ankle. Sonnets snap viciously at your heels. Free verse germs seep into your drinking cup. Limericks leap lugubriously at your throat, and meters go snarling savagely all over the place. Gad sir, it's all come to a pretty pass.

Social Note: Ted Clark is on his way back to Santa Anita. If hoozers think about such things at all, Ted must be pretty well satisfied with himself. His gallant run in the big handicap last season was as thrilling as would be the sight of Jimmy McLarnin outpointing Joe Louis for 13 rounds.

Latest scathing quip of Helen (Mrs. Gene) Holliger: "I have my suspicion of anyone who writes about sunsets."

SPORT JOTTINGS — Couple years ago he was the country's greatest coach; now he's a chump for the wolves to gnaw on. But just wait—if the old nag works up steam and pulls one out of his hat against Elmer Layden's lads, everything will be forgiven and he'll be reinstated in sport-dom's affection, with love and kisses from the sport desks. Of course, pulling one out of the hat against the Indians will be a tough assignment for any team to cover this year. Even disregarding the very proficient Irish attack, Mr. Shakespeare's mighty toe could hold most any enemy at bay, as demonstrated against the Pitt powerhouse.

Tossup between UCLA, Washington and California for the New Year's invitation. Not much question but what the Bruins, stacked against a well built-up opponent, would draw a honey of a crowd. As for the remainder of the Westwood outfit's schedule—as long as Cheshire can shake loose for a couple of long gains per

## SOUTHLAND GROWS BIG LIME CROP NOW

Southern California has a flourishing and rapidly growing new fruit industry today, stimulated by the repeal of prohibition, it was revealed this week by a survey of the lime plantings in the State. The survey was recently completed by the Calavo Growers of California, the principal marketer of the limes grown here.

There is a total of at least 26,200 trees planted in Los Angeles, Orange, San Diego, Imperial, Riverside, San Bernardino, Ventura, Santa Barbara and Tulare counties. Although the oldest plantings are in Los Angeles and Orange counties, the most active, recent planting has taken place in San Diego and Orange counties, according to the reports.

## HENRY'S COFFEE SHOP at 45 North Baldwin Phone 242-1

Fine Home-Cooked Meals Served at All Times  
Dinner Served from 11 a.m. to 8 p.m.  
Man-Sized Portions of Quality Food

## Pitzer &amp; Warwick Clothes for Lad and Dad

321 East Colorado Street

Store Hours 8:30 to 5:30 Pasadena  
Two Parking Lots—24 S. Garfield and 35 N. Euclid

New Streamline Beauty. Up-to-date styling—top to bottom.

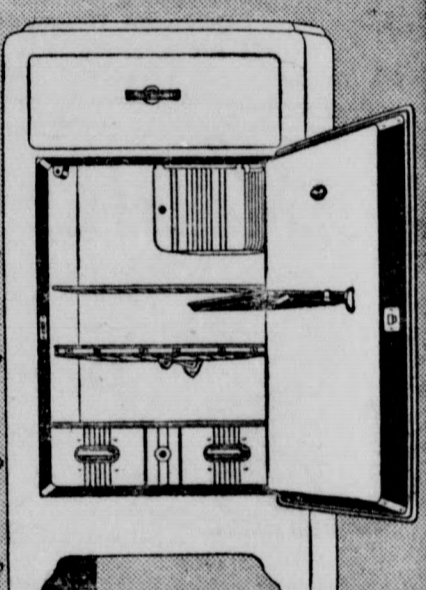
Hermetically-sealed Mechanism. Never needs oiling or attention.

Eject-o-Cube Ice Tray. Fast-freezing. Removes cubes instantly.

Handy Tray on door. Convenient for serving and arranging foods.

Revolving Shelf. Everything within easy reach. Adds useful space.

Triple Storage Compartment. Vegetables, fruits, dairy products.



## Westinghouse

THE NEW REFRIGERATOR FOR THE Streamline Age

## Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME" TOM TYLER, Prop. PHONE 38

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M. A. Woodward General Practice of Law  
Office Hours Afternoon and Evening  
99 Suffolk Ave. Tel. 72

Dr. J. L. Woehler X-Ray -- Dentist  
31 South Baldwin Avenue (next to Post Office) Telephone 45  
Evenings by Appointment

Dr. Thos. Warden DENTIST  
Hours 8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

Physicians and Surgeons  
M. H. A. Peterson, M.D. Physician & Surgeon  
Office 65 E. Central Ave. Phone 60—Residence phone 78  
Hours 2 to 4 p.m. Daily except Saturday and Sunday and by appointment

Geo. W. Groth, M.D. 94 N. Baldwin  
Calls Answered Day or Night  
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Office in Patio S. M. Hotel  
TELEPHONE 57  
Res. Phone 215-1

May Culbertson Laidlaw OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

Eye, Ear, Nose, Throat  
Established 1907 Phone 174  
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Glasses Fitted Lenses Replaced Examination by Appointment  
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Undertakers  
GRANT Funeral Parlors  
201 W. CENTRAL Telephone 93

Plumbing and SHEET METAL  
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By Eber Thomas  
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your clothes... Have it washed  
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## Famous Meglin Kiddies

The only child training school of its kind in the world  
Teaching every branch of dancing; Voice and Drama for  
Stage, Screen and Radio appearances. Tap, Ballet, Toe,  
Acrobatics, Personality Singing. All branches of the Drama  
Promotes physical perfection and mental alertness.

Its a distinction to be a 'Meglin Kiddie'

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Masonic Temple  
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Road Action Lubrication

== Smo-o-o-th Driving



## Andy's Service Station

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Phone 288-2



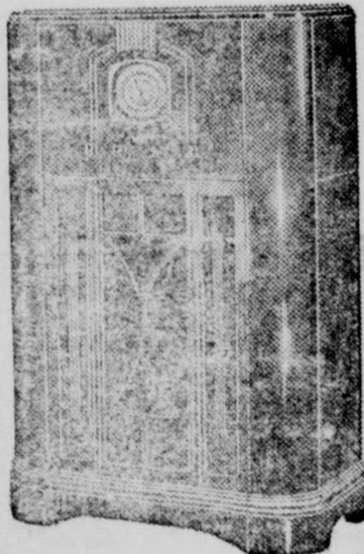
The first dynamic loudspeaker—  
by RCA—brought radio to life.  
The first superheterodyne, also  
RCA-developed, gave brilliance  
and color. And when RCA pro-  
duced the first AC set, its con-  
venience thrilled listeners by  
the thousands.

Now RCA advances radio en-  
joyment by leaps and bounds  
in the 1936 Instruments that not  
only bring U. S., foreign, police,  
aviation and amateur broad-  
casts, but serve them up with  
a clarity, warmth and beauty  
delightful to hear.

Buy an RCA Victor and you  
buy immense radio satisfaction!

### 8-TUBE MODEL C8-15

Here is one of the instruments described  
above. Consider all it brings you—the  
way it brings it—and you'll consider its  
price unbelievably low. \$40-18,000 kcs.  
Colorband Dial—2-Speed Tuning—  
High and Low Tone Control—Automatic  
Volume Control and Tone  
Compensation—and: \$99.90  
many other features. Only



With RCA World-Wide Antenna System, only \$6

## Sierra Madre Hardware Co.

NEW LIFE FOR ANY RADIO IN RCA TUBES



## Delightful... Fall VACATION AT MT. LOWE

You're lucky if you have a fall vacation... you'll be delighted if you spend your  
Fall Vacation at famous Mt. Lowe Resort! Try this unusual mile-high resort this  
fall... a world-famous sight-seeing trip up thrilling Incline Railway and 3½-mile  
scenic Mountain Trolley Ride, 2,000 square mile panoramas, spectacular night  
electrical displays of 55 cities sparkling with millions of lights—all included with  
colorful Autumn foliage, crisp and invigorating atmosphere and mile-high sports  
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### LOW OVERNIGHT RATES

Including roundtrip fare,  
dinner, room in Tavern or  
Bungalow and breakfast—  
one-party ticket \$5.00; two-  
party \$9.50; child's ticket  
\$2.75 (under 12 years)...  
Choice wines and liquors  
available for guests who de-  
sire them.



THREE TRAINS DAILY...  
from Sixth and Main Street  
station at convenient hours.  
Extra trains on Saturdays,  
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Your home or office  
is not a safe place to  
keep valuable papers,  
deeds, insurance poli-  
cies, securities, jewel-  
ry and the like. Keep  
these valuables where  
fire and theft cannot  
reach them and where  
they will not be lost or  
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They will be safe and  
readily accessible  
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if kept in an indi-  
vidual box in our  
safety deposit vault.  
Individual lock boxes  
may be had in a va-  
riety of sizes at a  
very low yearly rental.  
Why run the risk of  
losing your valuables  
when such ideal facili-  
ties for safety are  
easily within your  
reach.

## Sierra Madre Savings Bank

Commercial : Savings  
"Your Own Home Bank"

We Appreciate Your  
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SATURDAY, NOV. 2

# A NEW CHEVROLET



The only complete low-priced car

WILL BE ON DISPLAY AT ALL CHEVROLET DEALERS

No more  
chilly rooms!

No more  
drafty corners!

No basement  
needed!

No smoke  
or soot!

No attention  
required!

Best of all—  
it's Economical to buy  
and operate!

For  
**YOUR** home  
large or small—

## A new FORCED AIR Gas FURNACE

Heat and ventilation in  
winter, fresh air in summer,  
healthful atmosphere dur-  
ing all seasons... are yours  
with a new, scientific Forced  
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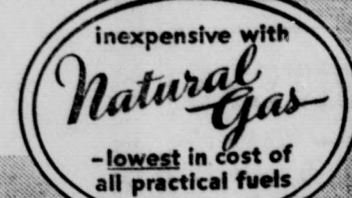
This ultra-modern type of  
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See it! Acquaint yourself  
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modern construction.

Your dealer or your Gas  
Company will be glad to  
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answer your questions.



In Los Angeles... See  
the new PALMER STEEL HOUSE  
—latest in construction and furnish-  
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## SOUTHERN COUNTIES GAS COMPANY

## MISCELLANEOUS

**HARDWOOD FLOORS** polished, Old floors made like new. Oak floors installed over old pine floor. Call Arcadia 2830 or Address Box K, News Office. —24:tf

**NOTARY PUBLIC**—day or night. Office phone 1161. Home phone 2022. Fire and Auto Insurance. T. W. NEALE, 86 W. Central. —49:tf

**WANT TRANSPORTATION** from Canyon to town at 6:30 a.m. 623 Woodland Dr. —5\*1

## STYLE

**LANGLEY'S BARBER SHOP**  
KERSTING COURT

ORIENTAL  
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## RUGS

Have romance and history woven in each figure and symbol. Let us call and tell you the complete story woven in your rug.

No Obligation

Twenty-five years experience in fine Rug Repairing, Moch-Proofing and Cleaning...

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**National Pharmacy**  
Week, Oct. 20-26  
Get acquainted with your  
Pharmacist this week



THINK what it means when the Rexall Druggist fills your prescription. Out of a thousand and one bottles he selects his essences, tinctures, extracts, etc., carefully measures them, and then DOWNS Checks the result. Only fresh, full strength materials are used by qualified, registered pharmacists.

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All Portables—"High" Quality Rebuilt Typewriters. Adding Machines. Supplies, Repairs...

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The  
Only  
Way...

You can't enjoy life without knowing what your friends and neighbors are doing

What the community is interested in and concerned about.

You are missing the whole atmosphere of a friendly and kindly community if you are not a subscriber to the

**Sierra Madre News**  
Only \$2 a year  
Call 48 Now

## WANTED

WANTED TO BUY—Small, cheap cottage in Canyon. Not to exceed \$700. Box AC, News Office —5\*k

INSURE in sure insurance. Owners relist your property for sale. No trouble to answer questions. C. A. Allen, 18 W. Central. Phone 309. —ins:1

## EXCHANGES

WILL TRADE my equity in 7-rm colonial home for clear lot, preferably in Sierra Madre. Box A.F., News Office. —5\*f

## INSURANCE

**SORRY**, but the wind will blow. The new 7 point endorsement added to your fire insurance policy costs very little and covers loss or damage from the following:

Windstorm  
Explosion  
Riot  
Aircraft  
Motor Vehicle  
Hail  
Fallen Building clause wavier  
Premium pro rated for balance of term. Ask us.

**ANDREWS & HAWKS**  
81 West Central—Telephone 2 5:ins

**INSURANCE**—WIND, Explosion, damage from Auto, and Falling Building Clause elimination only costs 15c per \$100.00 for 3 years added to your Fire Insurance. Let me figure on your insurance. T. W. Neale, 86 W. Central. 5\*ins

15 HOMES destroyed in Altadena fire. Are you fully insured? \$1000.00 additional insurance against Fire and Wind only costs \$7.50 for 3 years. T. W. Neale, 86 W. Central. 5\*ins

FOR SALE  
MISCELLANEOUS

7 ROOMS of furniture: large dining set, grand piano, oriental rugs, grandfather clock. 102 E. Mira Monte. —5\*6

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**FURNITURE** repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platta. 11:tf

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**FAMILY BUNDLE**, 40 pieces, \$1. Fine handwork. Will call for and deliver. 38 W. Laurel. 3\*4a

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The PINES Coffee Shop and  
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Complete Special Dinners 50c

Large Variety to Select from

THE BEST IN MIXED DRINKS

Arcadia Drive-In Market, Arcadia

FIRST AVENUE at HUNTINGTON DRIVE

PUT YOUR CAR IN CONDITION  
FOR WINTER DRIVING!

Avoid Unexpected Breakdowns

Free Brakes, Spark Plug,  
Compression Test, Inspection  
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Plymouth and Dodge Agency

DAY AND NIGHT TOW SERVICE

DAY PHONE 164-1 NIGHT PHONE 293-4



PAULA STONE  
Starring in Paramount's  
HOP ALONG CASSIDY

You're invited!  
Dried Fruit  
Celebration

—a great Grower-  
Consumer Benefit

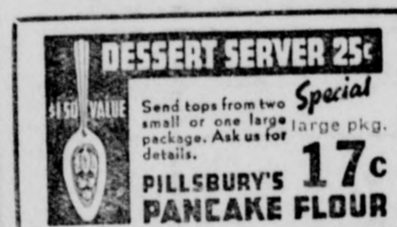
Here it is — another huge Grower Consumer Benefit Sale at all of our stores.

They're ready for you now — 1935's finest dried fruit crops. Stock up for weeks ahead on tender, meaty dried peaches, apricots, prunes, and raisins!

This big event brings you welcome money-savings. And we're helping fruit growers market several million pounds of their crop!

We offer you steady savings on all fine foods every day. For 30 days do all your shopping at our nearest store. Compare costs and SEE HOW MUCH YOU SAVE!

[Grocery values available Thursday, Friday and Saturday  
October 24, 25 and 26, in stores within 35 miles of  
Los Angeles.]



**LIBBY'S**  
Libby Peaches 15c  
Pineapple 2 33c  
Libby Pears 2 33c  
Libby Pumpkin 9c  
Libby Sauerkraut 9c  
Dunbar Shrimp 2 21c  
Tomato Sauce 3c

**TODAY'S MARKET**  
Lucerne Butter, lb. 37c  
Challenge Butter, lb. 37c  
Danish Butter, lb. 38c  
Lucerne Large Eggs, doz. 43c  
Sugar, fine granulated, 10 lbs. 51c  
Cane Sugar 10 lbs. 52c

**Airway Coffee**  
The West's  
Largest  
Selling Brand  
of Package  
Coffee  
lb. 15c

Light Karo Syrup 13c  
Dark Karo Syrup 12c  
Old Dutch 3 20c  
Sanka Coffee 40c  
Van Camp Brand 10c  
Tomato Soup 2 9c  
Fig Bars 10c  
Favorite Matches 18c

**FREE! 150 ZEE Paper Towels**  
with 4 rolls  
Comfort Tissue 25c  
1000 sheet rolls—finest quality

**Quality Dried Fruits**  
Seedless Raisins 2 5c  
Santa Clara Prunes 3 20c  
Fancy Apricots 11-oz. 19c  
Fancy Peaches 1-lb. 20c  
Fancy Pears 1-lb. 25c  
Imported Dates 24-oz. 18c  
Deglet Noor Dates 14-oz. 18c

**Other Special Savings**  
Tomato Juice 7c  
Pineapple Juice 3 29c  
Morton Salt 2 15c  
Baking Powder 1-lb. 19c  
Corn Flakes 8-oz. 6c  
Ritz Crackers 1-lb. 21c  
Marshmallows 1-lb. 12c

**FORMAY IS GIVING AWAY**  
\$157.00 in Cash Prizes  
To Pacific Coast women for doing on "FORMAY" has improved your baking."  
ASK STORE MANAGER FOR  
FREE ENTRY BLANK.

**Fancy Quality Fresh Meats**  
At Safeway operated markets in Los Angeles and neighboring towns.  
SIRLOIN STEAKS per lb. 24c  
CORNED BEEF per lb. 18c  
LAMB LEGS Sizes per lb. 24c  
HAMS 24c  
Whole Hams 1b. 28c  
Shortening 1b. 15c  
T-Bone Steaks 1b. 29c  
Porterhouse Steaks 1b. 33c

Apple Sauce 10c  
V.B. Brand, No. 2 can  
Red Pie Cherries 13c  
Suprema Brand, No. 2 can  
De Luxe Plums 13c  
Libby Brand, No. 2 1/2 can  
Pork & Beans 6c  
Campbell's Brand, 16-oz. can  
Kidney Beans 9c  
Stokely's, No. 2 can  
Cut Green Beans 10c  
Stokely's, No. 2 can  
Kennett Mushrooms 9c  
Hotel Style, 2-oz. can  
Tree Tea 14c  
Green, 1/2-lb. 25c; 1/4-lb. pkg.  
Cocomalt 43c  
1-pound can  
Baby Foods 3 25c  
Stokely's  
Stokely's Catsup 11c  
14-ounce bottle  
Chili Sauce 15c  
Stokely's, 12-ounce bottle  
Spaniola Sauce 10c  
C.H.B. Brand, 8 1/2-oz. jar  
Glaze Fruits 10c  
Assorted, per package  
M.J.B. White Rice 20c  
Two-pound package  
H.O. Oats 12c  
Quick or regular, 20-oz. pkg.  
Cream of Wheat 14c  
28-oz. pkg, 23c; 14-oz. pkg.  
Pabst-ett 2 25c  
Pimiento or standard, 2 1/2-oz. pkgs.  
Kipper Snacks 4c  
No. 1/4 size can  
Casco Sardines 5c  
In oil, No. 1/4 size can  
Deviled Meat 5c  
Libby's, 3 1/4-oz. cans  
Vienna Sausage 10c  
Libby's, 4-oz. cans  
Ivory Soap 3 for 17c  
Medium bars  
Oxydol 21c  
Household soap, 24-oz. pkg.  
Holly Cleanser 3 cans 10c  
In the red can.  
Chore Girl 10c  
Scouring balls, each

**FREE**  
VALUABLE  
PREMIUMS  
for all the families with  
LIBBY'S MILK LABELS  
EVAPORATED  
MILK  
3 TALL CANS 17c

... Cheaper than  
ever before and  
easier to pay for

Sooner or later you are going to have an ALL-ELECTRIC KITCHEN. There's probably an electric refrigerator or range in your kitchen already. If there is, you've made the first step. Then, every time a new piece of electrical equipment is added, you are that much nearer the ideal of every modern home maker—an All-Electric Kitchen. Take the next step now... while the prices of electrical household appliances are so reasonable—the terms so liberal—the operating cost so low.

Southern California Edison Company Ltd.

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